Cabarrus County: Census 2020 Real-Time Response Rates - Week Ending Aug 1 8

## How is Cabarrus County performing?

60.9\% of households in Cabarrus County have self-responded to the 2020 Census between March 12 and Aug 18,2020 , above the state response rate of $59.8 \%$. Cabarrus County is currently ranked 30 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Cabarrus County?
53.1\% of Cabarrus households responded to the census online versus $46.8 \%$ of all NC households.
$7.8 \%$ of Cabarrus households responded to the census by phone or mail versus $13.0 \%$ of all NC households.

## Where are people responding in Cabarrus County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 425.04 | $80.4 \%$ |
| $\mathbf{2}$ | 415.01 | $80.0 \%$ |
| $\mathbf{3}$ | 426.01 | $79.4 \%$ |
| $\mathbf{4}$ | 425.01 | $73.6 \%$ |
| $\mathbf{5}$ | 426.04 | $73.5 \%$ |

Where are people not responding in Cabarrus County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{3 7}$ | 417.02 | $39.8 \%$ |
| $\mathbf{3 6}$ | 419.01 | $45.3 \%$ |
| $\mathbf{3 5}$ | 416.02 | $45.4 \%$ |
| $\mathbf{3 4}$ | 421.01 | $46.1 \%$ |
| 33 | 406 | $48.5 \%$ |

How many households in Cabarrus County self-responded in past census counts?
Historic census self-response rates for Cabarrus County were $70.0 \%$ in 1990, $69.0 \%$ in 2000, and $70.4 \%$ in 2010.

How are target groups responding in Cabarrus County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 6 | $63.6 \%$ |
| $4 \%$ to $5.5 \%$ | 8 | $63.9 \%$ |
| $5.5 \%$ to $7.2 \%$ | 12 | $60.2 \%$ |
| $7.2 \%$ or higher | 11 | $58.8 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :---: | :---: | :---: |
| Less than $2.9 \%$ | 5 | $56.2 \%$ |
| $2.9 \%$ to $5.7 \%$ | 8 | $59.2 \%$ |
| $5.7 \%$ to $9.8 \%$ | 12 | $62.7 \%$ |
| $9.8 \%$ or higher | 12 | $62.9 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 6 | $57.0 \%$ |
| $14 \%$ to $28 \%$ | 10 | $67.2 \%$ |
| $28 \%$ to $50 \%$ | 16 | $61.9 \%$ |
| $50 \%$ or higher | 5 | $51.5 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 19 | $66.0 \%$ |
| $12 \%$ to $21 \%$ | 12 | $58.0 \%$ |
| $21 \%$ to $31 \%$ | 5 | $53.1 \%$ |
| $31 \%$ or higher | 1 | $46.1 \%$ |

