

Franklin County: Census 2020 Real-Time Response Rates - Week Ending Aug 18

How is Franklin County performing?

58.4% of households in Franklin County have self-responded to the 2020 Census between March 12 and Aug 18, 2020, **below** the state response rate of **59.8%**. Franklin County is currently ranked 43 out of 100 counties in NC.

How are people responding to the 2020 Census in Franklin County?

41.5% of Franklin households responded to the census online versus 46.8% of all NC households.

16.9% of Franklin households responded to the census by phone or mail versus 13.0% of all NC households.

Where are people responding in Franklin County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	605.02	72.9%
2	605.01	68.5%
3	606	66.7%
4	608.02	65.4%
5	604.01	63.6%

Where are people not responding in Franklin County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
12	607	33.2%
11	603.02	50.9%
10	608.01	53.2%
9	602	55.1%
8	604.02	55.7%

How many households in Franklin County self-responded in past census counts?

Historic census self-response rates for Franklin County were 53.0% in 1990, 62.0% in 2000, and 62.0% in 2010.



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How are target groups responding in Franklin County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	58.4%
4% to 5.5%	4	61.2%
5.5% to 7.2%	4	59.1%
7.2% or higher	2	50.9%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	2	61.8%
2.9% to 5.7%	3	64.1%
5.7% to 9.8%	6	53.4%
9.8% or higher	1	63.6%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	5	65.7%
28% to 50%	4	51.7%
50% or higher	3	54.8%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	68.5%
12% to 21%	4	59.5%
21% to 31%	4	57.2%
31% or higher	3	54.8%



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