

# Guilford County: Census 2020 Real-Time Response Rates - Week Ending Aug 18

## How is Guilford County performing?

**65.6%** of households in Guilford County have self-responded to the 2020 Census between March 12 and Aug 18, 2020, **above** the state response rate of **59.8%**. Guilford County is currently ranked 9 out of 100 counties in NC.

## How are people responding to the 2020 Census in Guilford County?

**53.7%** of Guilford households responded to the census online versus 46.8% of all NC households.

**11.9%** of Guilford households responded to the census by phone or mail versus 13.0% of all NC households.

## Where are people responding in Guilford County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	125.11	89.2%
2	125.05	88.2%
3	164.08	87.6%
4	125.1	87.5%
5	125.09	86.1%

## Where are people not responding in Guilford County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
118	110	37.0%
117	126.08	43.8%
116	143	43.9%
115	112	44.7%
114	136.01	45.4%

## How many households in Guilford County self-responded in past census counts?

Historic census self-response rates for Guilford County were 69.0% in 1990, 67.0% in 2000, and 68.5% in 2010.



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## How are target groups responding in Guilford County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	34	67.1%
4% to 5.5%	19	69.0%
5.5% to 7.2%	28	67.3%
7.2% or higher	37	59.7%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	8	68.2%
2.9% to 5.7%	24	65.6%
5.7% to 9.8%	32	67.4%
9.8% or higher	54	63.1%

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	8	77.6%
14% to 28%	29	75.6%
28% to 50%	32	66.3%
50% or higher	49	56.2%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	16	80.7%
12% to 21%	27	71.8%
21% to 31%	30	64.5%
31% or higher	45	56.1%



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