

McDowell County: Census 2020 Real-Time Response Rates - Week Ending Aug 18

How is McDowell County performing?

54.4% of households in McDowell County have self-responded to the 2020 Census between March 12 and Aug 18, 2020, **below** the state response rate of **59.8%**. McDowell County is currently ranked 59 out of 100 counties in NC.

How are people responding to the 2020 Census in McDowell County?

30.9% of McDowell households responded to the census online versus 46.8% of all NC households.

23.5% of McDowell households responded to the census by phone or mail versus 13.0% of all NC households.

Where are people responding in McDowell County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9709.02	60.1%
2	9706	60.0%
3	9703	59.9%
4	9709.01	58.3%
5	9705	57.7%

Where are people not responding in McDowell County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
10	9701	46.0%
9	9702	49.4%
8	9708	51.1%
7	9707	53.3%
6	9704	55.3%

How many households in McDowell County self-responded in past census counts?

Historic census self-response rates for McDowell County were 67.0% in 1990, 64.0% in 2000, and 57.7% in 2010.



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How are target groups responding in McDowell County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	4	52.6%
4% to 5.5%	4	57.8%
5.5% to 7.2%	2	54.8%
7.2% or higher	0	n.a.

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	4	57.4%
2.9% to 5.7%	3	51.0%
5.7% to 9.8%	3	56.2%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	7	54.0%
14% to 28%	3	57.6%
28% to 50%	0	n.a.
50% or higher	0	n.a.

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	1	60.0%
21% to 31%	6	53.2%
31% or higher	3	57.2%



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