

Pitt County: Census 2020 Real-Time Response Rates - Week Ending Aug 18

How is Pitt County performing?

57.4% of households in Pitt County have self-responded to the 2020 Census between March 12 and Aug 18, 2020, **below** the state response rate of **59.8%**. Pitt County is currently ranked 48 out of 100 counties in NC.

How are people responding to the 2020 Census in Pitt County?

46.3% of Pitt households responded to the census online versus 46.8% of all NC households.

11.1% of Pitt households responded to the census by phone or mail versus 13.0% of all NC households.

Where are people responding in Pitt County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	3.01	75.1%
2	10.03	73.0%
3	13.03	72.4%
4	13.02	72.3%
5	13.01	69.2%

Where are people not responding in Pitt County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
32	1	28.1%
31	2.01	37.2%
30	20.01	47.7%
29	5.02	48.2%
28	9	48.6%

How many households in Pitt County self-responded in past census counts?

Historic census self-response rates for Pitt County were 67.0% in 1990, 62.0% in 2000, and 63.9% in 2010.



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How are target groups responding in Pitt County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	7	50.3%
4% to 5.5%	6	61.1%
5.5% to 7.2%	11	57.0%
7.2% or higher	8	62.3%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	14	55.0%
2.9% to 5.7%	6	61.9%
5.7% to 9.8%	9	59.3%
9.8% or higher	3	56.2%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	1	73.0%
14% to 28%	5	56.8%
28% to 50%	18	59.4%
50% or higher	8	52.3%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	3	73.5%
12% to 21%	14	63.0%
21% to 31%	8	50.9%
31% or higher	7	47.7%



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