Wilson County: Census 2020 Real-Time Response Rates - Week Ending Aug 18

How is Wilson County performing?

59.5% of households in Wilson County have self-responded to the 2020 Census between March 12 and Aug 18, 2020, **below** the state response rate of **59.8%**. Wilson County is currently ranked 36 out of 100 counties in NC.

How are people responding to the 2020 Census in Wilson County?

38.1% of Wilson households responded to the census online versus 46.8% of all NC households.

21.4% of Wilson households responded to the census by phone or mail versus 13.0% of all NC households.

Where are people responding in Wilson County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1 | 5.01 | 75.6% |
| 2 | 5.02 | 74.9% |
| 3 | 6 | 67.6% |
| 4 | 4 | 65.5% |
| 5 | 14 | 64.2% |

Where are people not responding in Wilson County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 19 | 2 | 30.0% |
| 18 | 1 | 41.8% |
| 17 | 8.01 | 41.9% |
| 16 | 7 | 46.5% |
| 15 | 11 | 48.2% |

How many households in Wilson County self-responded in past census counts?

Historic census self-response rates for Wilson County were 61.0% in 1990, 63.0% in 2000, and 65.1% in 2010.



CAROLINA **DEMOGRAPHY**

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How are target groups responding in Wilson County?

Young Children - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1% | 3 | 55.0% |
| 4% to 5.5% | 5 | 61.2% |
| 5.5% to 7.2% | 5 | 62.2% |
| 7.2% or higher | 6 | 47.8% |

Immigrant Population - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9% | 3 | 65.0% |
| 2.9% to 5.7% | 4 | 56.2% |
| 5.7% to 9.8% | 9 | 53.9% |
| 9.8% or higher | 3 | 54.5% |

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14% | 0 | n.a. |
| 14% to 28% | 3 | 65.5% |
| 28% to 50% | 8 | 62.2% |
| 50% or higher | 8 | 46.8% |

No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12% | 1 | 64.2% |
| 12% to 21% | 4 | 70.3% |
| 21% to 31% | 7 | 59.2% |
| 31% or higher | 7 | 44.1% |



