

# Brunswick County: Census 2020 Real-Time Response Rates - Week Ending May 17

## How is Brunswick County performing?

**47.9%** of households in Brunswick County have self-responded to the 2020 Census between March 12 and May 17, 2020, **below** the state response rate of **55.7%**. Brunswick County is currently ranked 67 out of 100 counties in NC.

## How are people responding to the 2020 Census in Brunswick County?

**38.4%** of Brunswick households responded to the census online versus 44.1% of all NC households.

**9.5%** of Brunswick households responded to the census by phone or mail versus 11.6% of all NC households.

## Where are people responding in Brunswick County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	202.02	73.2%
2	201.03	70.5%
3	203.04	68.9%
4	205.07	66.3%
5	202.01	63.9%

## Where are people not responding in Brunswick County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
32	203.07	8.4%
31	205.12	9.1%
30	204.02	20.2%
29	203.1	22.3%
28	203.09	33.1%

## How many households in Brunswick County self-responded in past census counts?

Historic census self-response rates for Brunswick County were 47.0% in 1990, 47.0% in 2000, and 53.6% in 2010.



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## How are target groups responding in Brunswick County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	20	42.6%
4% to 5.5%	6	61.8%
5.5% to 7.2%	1	36.3%
7.2% or higher	5	54.7%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	14	45.6%
2.9% to 5.7%	12	49.6%
5.7% to 9.8%	5	50.4%
9.8% or higher	1	47.8%

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	17	43.8%
14% to 28%	9	53.9%
28% to 50%	5	51.1%
50% or higher	1	47.8%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	9	45.6%
12% to 21%	15	52.5%
21% to 31%	4	33.4%
31% or higher	4	50.1%



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