Jackson County: Census 2020 Real-Time Response Rates - Week Ending May 17

How is Jackson County performing?

26.7% of households in Jackson County have self-responded to the 2020 Census between March 12 and May 17, 2020, **below** the state response rate of **55.7%**. Jackson County is currently ranked 97 out of 100 counties in NC.

How are people responding to the 2020 Census in Jackson County?

20.3% of Jackson households responded to the census online versus 44.1% of all NC households.

6.4% of Jackson households responded to the census by phone or mail versus 11.6% of all NC households.

Where are people responding in Jackson County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1 | 9504 | 45.3% |
| 2 | 9503 | 42.3% |
| 3 | 9505 | 41.9% |
| 4 | 9502 | 31.1% |
| 5 | 9506 | 30.4% |

Where are people not responding in Jackson County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 9 | 9509 | 7.3% |
| 8 | 9508 | 11.1% |
| 7 | 9402 | 20.4% |
| 6 | 9507 | 26.1% |
| 5 | 9506 | 30.4% |

How many households in Jackson County self-responded in past census counts?

Historic census self-response rates for Jackson County were 53.0% in 1990, 48.0% in 2000, and 33.7% in 2010.



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How are target groups responding in Jackson County?

Young Children - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1% | 4 | 22.8% |
| 4% to 5.5% | 2 | 23.3% |
| 5.5% to 7.2% | 2 | 43.6% |
| 7.2% or higher | 1 | 31.1% |

Immigrant Population - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9% | 5 | 33.2% |
| 2.9% to 5.7% | 2 | 26.3% |
| 5.7% to 9.8% | 1 | 26.1% |
| 9.8% or higher | 1 | 11.1% |

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14% | 6 | 33.0% |
| 14% to 28% | 2 | 18.6% |
| 28% to 50% | 0 | n.a. |
| 50% or higher | 1 | 20.4% |

No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12% | 0 | n.a. |
| 12% to 21% | 0 | n.a. |
| 21% to 31% | 5 | 32.6% |
| 31% or higher | 4 | 23.3% |



