

McDowell County: Census 2020 Real-Time Response Rates - Week Ending May 17

How is McDowell County performing?

50.3% of households in McDowell County have self-responded to the 2020 Census between March 12 and May 17, 2020, **below** the state response rate of **55.7%**. McDowell County is currently ranked 59 out of 100 counties in NC.

How are people responding to the 2020 Census in McDowell County?

28.4% of McDowell households responded to the census online versus 44.1% of all NC households.

21.9% of McDowell households responded to the census by phone or mail versus 11.6% of all NC households.

Where are people responding in McDowell County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9709.02	56.9%
2	9709.01	55.3%
3	9706	55.2%
4	9703	54.2%
5	9705	54.1%

Where are people not responding in McDowell County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
10	9701	41.5%
9	9702	46.0%
8	9707	46.6%
7	9708	48.0%
6	9704	51.6%

How many households in McDowell County self-responded in past census counts?

Historic census self-response rates for McDowell County were 67.0% in 1990, 64.0% in 2000, and 57.7% in 2010.



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How are target groups responding in McDowell County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	4	47.8%
4% to 5.5%	4	53.8%
5.5% to 7.2%	2	51.5%
7.2% or higher	0	n.a.

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	4	53.8%
2.9% to 5.7%	3	47.2%
5.7% to 9.8%	3	50.8%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	7	49.9%
14% to 28%	3	53.3%
28% to 50%	0	n.a.
50% or higher	0	n.a.

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	1	55.2%
21% to 31%	6	49.2%
31% or higher	3	52.9%



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