Gaston County: Census 2020 Real-Time Response Rates - Week Ending April 19

How is Gaston County performing?

44.6% of households in Gaston County have self-responded to the 2020 Census between March 12 and April 19, 2020, **below** the state response rate of **46.6**%. Gaston County is currently ranked 45 out of 100 counties in NC.

How are people responding to the 2020 Census in Gaston County?

38.1% of Gaston households responded to the census online versus 39.9% of all NC households.

6.5% of Gaston households responded to the census by phone or mail versus 6.7% of all NC households.

Where are people responding in Gaston County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	333.03	64.6%
2	333.04	60.5%
3	310.03	58.2%
4	324.02	56.4%
5	325.07	56.0%

Where are people not responding in Gaston County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
65	312.02	28.3%
64	325.06	29.8%
63	319	30.2%
62	303.01	32.6%
61	311.02	34.0%

How many households in Gaston County self-responded in past census counts?

Historic census self-response rates for Gaston County were 62.0% in 1990, 65.0% in 2000, and 68.3% in 2010.



CAROLINA **DEMOGRAPHY**

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How are target groups responding in Gaston County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	15	47.5%
4% to 5.5%	19	43.5%
5.5% to 7.2%	11	47.9%
7.2% or higher	20	41.0%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	22	44.0%
2.9% to 5.7%	17	46.8%
5.7% to 9.8%	17	44.0%
9.8% or higher	9	41.5%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	20	48.8%
14% to 28%	22	45.1%
28% to 50%	17	40.1%
50% or higher	6	39.3%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	7	56.9%
12% to 21%	23	46.0%
21% to 31%	24	41.2%
31% or higher	11	40.2%



