## Guilford County: Census 2020 Real-Time Response Rates - Week Ending April 1 9

## How is Guilford County performing?

51.6\% of households in Guilford County have self-responded to the 2020 Census between March 12 and April 19,2020 , above the state response rate of $46.6 \%$. Guilford County is currently ranked 6 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Guilford County?
46.1\% of Guilford households responded to the census online versus $39.9 \%$ of all NC households.
$5.5 \%$ of Guilford households responded to the census by phone or mail versus $6.7 \%$ of all NC households.

## Where are people responding in Guilford County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 125.1 | $75.2 \%$ |
| $\mathbf{2}$ | 125.05 | $75.1 \%$ |
| $\mathbf{2}$ | 125.11 | $75.1 \%$ |
| $\mathbf{4}$ | 160.09 | $72.1 \%$ |
| $\mathbf{5}$ | 164.08 | $70.6 \%$ |

Where are people not responding in Guilford County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| 118 | 110 | $29.1 \%$ |
| 117 | 126.08 | $30.9 \%$ |
| 116 | 143 | $32.9 \%$ |
| 115 | 126.01 | $34.6 \%$ |
| 114 | 112 | $35.1 \%$ |

How many households in Guilford County self-responded in past census counts?
Historic census self-response rates for Guilford County were $69.0 \%$ in $1990,67.0 \%$ in 2000, and $68.5 \%$ in 2010.

How are target groups responding in Guilford County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 34 | $53.3 \%$ |
| $4 \%$ to $5.5 \%$ | 19 | $54.4 \%$ |
| $5.5 \%$ to $7.2 \%$ | 28 | $53.1 \%$ |
| $7.2 \%$ or higher | 37 | $46.8 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :---: | :---: | :---: |
| Less than $2.9 \%$ | 8 | $54.6 \%$ |
| $2.9 \%$ to $5.7 \%$ | 24 | $51.6 \%$ |
| $5.7 \%$ to $9.8 \%$ | 32 | $53.1 \%$ |
| $9.8 \%$ or higher | 54 | $49.8 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 8 | $63.6 \%$ |
| $14 \%$ to $28 \%$ | 29 | $60.4 \%$ |
| $28 \%$ to $50 \%$ | 32 | $52.0 \%$ |
| $50 \%$ or higher | 49 | $43.7 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 16 | $66.0 \%$ |
| $12 \%$ to $21 \%$ | 27 | $57.1 \%$ |
| $21 \%$ to $31 \%$ | 30 | $49.8 \%$ |
| $31 \%$ or higher | 45 | $43.9 \%$ |

