# Richmond County: Census 2020 Real-Time Response Rates – Week Ending April 19

## How is Richmond County performing?

**39.3%** of households in Richmond County have self-responded to the 2020 Census between March 12 and April 19, 2020, **below** the state response rate of **46.6%.** Richmond County is currently ranked 71 out of 100 counties in NC.

## How are people responding to the 2020 Census in Richmond County?

**21.4%** of Richmond households responded to the census online versus 39.9% of all NC households.

**17.9%** of Richmond households responded to the census by phone or mail versus 6.7% of all NC households.

## Where are people responding in Richmond County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1    | 9704         | 43.6%              |
| 2    | 9703         | 43.1%              |
| 3    | 9705         | 42.3%              |
| 4    | 9706         | 41.3%              |
| 5    | 9711         | 41.0%              |

## Where are people not responding in Richmond County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 11   | 9702         | 32.1%              |
| 10   | 9707         | 33.4%              |
| 9    | 9710         | 37.6%              |
| 8    | 9701         | 37.7%              |
| 7    | 9708         | 39.2%              |

How many households in Richmond County self-responded in past census counts?

Historic census self-response rates for Richmond County were 54.0% in 1990, 55.0% in 2000, and 57.9% in 2010.

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2020 CENSUS

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**How are target groups responding in Richmond County?**

**Young Children** - *5.9% of NC population ages 0-4*

| % Young Children | # of Tracts | Average Response Rate |
|---|---|---|
| Less than 4.1% | 2 | 42.2% |
| 4% to 5.5% | 4 | 39.3% |
| 5.5% to 7.2% | 1 | 33.4% |
| 7.2% or higher | 4 | 39.1% |

**Immigrant Population** - *7.9% of NC population is foreign-born*

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|---|---|---|
| Less than 2.9% | 6 | 40.8% |
| 2.9% to 5.7% | 1 | 42.3% |
| 5.7% to 9.8% | 3 | 35.6% |
| 9.8% or higher | 1 | 37.7% |

**Minority Population** - *34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx*

| % Minority Residents | # of Tracts | Average Response Rate |
|---|---|---|
| Less than 14% | 0 | n.a. |
| 14% to 28% | 2 | 41.7% |
| 28% to 50% | 6 | 38.6% |
| 50% or higher | 3 | 38.9% |

**No Internet** - *21% of NC households do not have Internet at home*

| % HH with no Internet | # of Tracts | Average Response Rate |
|---|---|---|
| Less than 12% | 0 | n.a. |
| 12% to 21% | 2 | 39.8% |
| 21% to 31% | 4 | 40.3% |
| 31% or higher | 5 | 38.2% |



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