Stanly County: Census 2020 Real-Time Response Rates - Week Ending April 19

How is Stanly County performing?

46.2% of households in Stanly County have self-responded to the 2020 Census between March 12 and April 19, 2020, **below** the state response rate of **46.6**%. Stanly County is currently ranked 34 out of 100 counties in NC.

How are people responding to the 2020 Census in Stanly County?

40.0% of Stanly households responded to the census online versus 39.9% of all NC households.

6.2% of Stanly households responded to the census by phone or mail versus 6.7% of all NC households.

Where are people responding in Stanly County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9308.01	53.1%
2	9307	51.2%
3	9303	50.7%
4	9308.02	49.3%
5	9309	47.3%

Where are people not responding in Stanly County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
13	9302	36.3%
12	9305	40.2%
11	9311	42.1%
10	9301.02	43.9%
9	9312.02	44.5%

How many households in Stanly County self-responded in past census counts?

Historic census self-response rates for Stanly County were 67.0% in 1990, 65.0% in 2000, and 63.6% in 2010.



CAROLINA **DEMOGRAPHY**

https://ncdemography.org | demography@unc.edu

How are target groups responding in Stanly County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	4	47.7%
4% to 5.5%	2	39.2%
5.5% to 7.2%	5	49.0%
7.2% or higher	2	42.1%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	8	44.3%
2.9% to 5.7%	3	48.7%
5.7% to 9.8%	2	48.7%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	6	48.9%
14% to 28%	6	42.9%
28% to 50%	1	47.3%
50% or higher	0	n.a.

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	7	47.3%
21% to 31%	6	44.5%
31% or higher	0	n.a.



