Wake County: Census 2020 Real-Time Response Rates - Week Ending April 19

How is Wake County performing?

55.9% of households in Wake County have self-responded to the 2020 Census between March 12 and April 19, 2020, **above** the state response rate of **46.6%**. Wake County is currently ranked 3 out of 100 counties in NC.

How are people responding to the 2020 Census in Wake County?

55.0% of Wake households responded to the census online versus 39.9% of all NC households.

0.9% of Wake households responded to the census by phone or mail versus 6.7% of all NC households.

Where are people responding in Wake County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1 | 534.19 | 80.2% |
| 2 | 530.05 | 76.5% |
| 3 | 534.22 | 76.0% |
| 4 | 535.09 | 74.9% |
| 5 | 537.2 | 74.3% |

Where are people not responding in Wake County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 186 | 9802 | 0.0% |
| 185 | 509 | 27.4% |
| 184 | 520.01 | 31.5% |
| 183 | 511.02 | 31.7% |
| 182 | 524.09 | 33.8% |

How many households in Wake County self-responded in past census counts?

Historic census self-response rates for Wake County were 66.0% in 1990, 71.0% in 2000, and 71.8% in 2010.



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How are target groups responding in Wake County?

Young Children - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1% | 44 | 55.8% |
| 4% to 5.5% | 35 | 59.8% |
| 5.5% to 7.2% | 51 | 56.9% |
| 7.2% or higher | 56 | 53.3% |

Immigrant Population - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9% | 6 | 47.9% |
| 2.9% to 5.7% | 29 | 59.1% |
| 5.7% to 9.8% | 56 | 57.4% |
| 9.8% or higher | 95 | 55.0% |

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14% | 32 | 63.5% |
| 14% to 28% | 49 | 60.8% |
| 28% to 50% | 68 | 54.6% |
| 50% or higher | 37 | 46.4% |

No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12% | 129 | 59.7% |
| 12% to 21% | 45 | 49.6% |
| 21% to 31% | 8 | 42.6% |
| 31% or higher | 4 | 41.0% |



