Wilson County: Census 2020 Real-Time Response Rates - Week Ending April 19

How is Wilson County performing?

47.3% of households in Wilson County have self-responded to the 2020 Census between March 12 and April 19, 2020, **above** the state response rate of **46.6**%. Wilson County is currently ranked 28 out of 100 counties in NC.

How are people responding to the 2020 Census in Wilson County?

32.4% of Wilson households responded to the census online versus 39.9% of all NC households.

14.9% of Wilson households responded to the census by phone or mail versus 6.7% of all NC households.

Where are people responding in Wilson County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	5.02	61.4%
2	5.01	60.1%
3	4	54.0%
4	6	53.4%
5	14	51.3%

Where are people not responding in Wilson County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
19	2	22.8%
18	1	33.9%
17	8.01	34.0%
16	11	35.1%
15	7	38.8%

How many households in Wilson County self-responded in past census counts?

Historic census self-response rates for Wilson County were 61.0% in 1990, 63.0% in 2000, and 65.1% in 2010.



CAROLINA **DEMOGRAPHY**

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How are target groups responding in Wilson County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	3	43.5%
4% to 5.5%	5	48.5%
5.5% to 7.2%	5	49.5%
7.2% or higher	6	37.3%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	3	49.9%
2.9% to 5.7%	4	44.7%
5.7% to 9.8%	9	43.0%
9.8% or higher	3	42.8%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	3	51.0%
28% to 50%	8	48.9%
50% or higher	8	37.4%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	51.3%
12% to 21%	4	55.6%
21% to 31%	7	46.4%
31% or higher	7	35.1%



