

North Carolina: Census 2020 Real-Time Response Rates - Week Ending July 19

Overall Self-Response Rates in NC

58.3% of households in NC have self-responded to the 2020 Census between March 12 and July 19, 2020. The top performing state is Minnesota (71.6%). North Carolina is currently ranked 36 out of 50 states and D.C. for self-response rate. Nationally, 62.1% of households have self-responded to the census.

How are people responding to the 2020 Census in North Carolina?

45.5% of NC households responded to the census online versus 49.6% of households nationwide.

12.8% of NC households responded to the census by phone or mail versus 12.5% of households nationwide.

Where are people responding? (Top 5 Counties)

Rank	County Name	2020 Self-Response Rate
1	Union County	69.8%
2	Orange County	68.2%
3	Wake County	67.5%
4	Davie County	66.8%
5	Chatham County	66.7%

Where are people not responding? (Bottom 5 counties)

Rank	County Name	2020 Self-Response Rate
99	Avery County	28.8%
99	Graham County	28.8%
97	Jackson County	31.7%
97	Swain County	31.7%
96	Dare County	34.0%

How many households in North Carolina self-responded in past census counts?

Historic census self-response rates for North Carolina were 63.0% in 1990, 64.0% in 2000, and 64.8% in 2010.



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How are target groups responding in North Carolina?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	542	56.2%
4.1% to 5.5%	541	59.8%
5.5% to 7.2%	541	60.4%
7.2% or higher	541	56.8%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	542	54.5%
2.9% to 5.7%	541	58.7%
5.7% to 9.8%	541	60.1%
9.8% or higher	541	59.8%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	542	59.0%
14% to 28%	541	63.3%
28% to 50%	541	59.1%
50% or higher	541	51.6%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	541	66.8%
12% to 21%	541	60.2%
21% to 31%	541	55.9%
31% or higher	541	50.2%



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