

Brunswick County: Census 2020 Real-Time Response Rates - Week Ending Sep 20

How is Brunswick County performing?

52.3% of households in Brunswick County have self-responded to the 2020 Census between March 12 and Sep 20, 2020, **below** the state response rate of **62.2%**. Brunswick County is currently ranked 72 out of 100 counties in NC.

How are people responding to the 2020 Census in Brunswick County?

41.2% of Brunswick households responded to the census online versus 48.6% of all NC households.

11.1% of Brunswick households responded to the census by phone or mail versus 13.6% of all NC households.

Where are people responding in Brunswick County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	202.02	77.4%
2	201.03	75.5%
3	202.01	71.6%
4	203.04	70.6%
5	205.07	70.1%

Where are people not responding in Brunswick County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
32	203.07	9.4%
31	205.12	15.4%
30	204.02	25.4%
29	203.1	26.2%
28	204.03	36.5%

How many households in Brunswick County self-responded in past census counts?

Historic census self-response rates for Brunswick County were 47.0% in 1990, 47.0% in 2000, and 53.6% in 2010.



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How are target groups responding in Brunswick County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	20	46.6%
4% to 5.5%	6	67.4%
5.5% to 7.2%	1	39.0%
7.2% or higher	5	59.9%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	14	49.6%
2.9% to 5.7%	12	54.5%
5.7% to 9.8%	5	54.6%
9.8% or higher	1	53.2%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	17	47.6%
14% to 28%	9	58.5%
28% to 50%	5	57.3%
50% or higher	1	53.2%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	9	49.8%
12% to 21%	15	56.9%
21% to 31%	4	37.9%
31% or higher	4	55.6%



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