Durham County: Census 2020 Real-Time Response Rates - Week Ending Sep 20

How is Durham County performing?

60.8% of households in Durham County have self-responded to the 2020 Census between March 12 and Sep 20, 2020, **below** the state response rate of **62.2%**. Durham County is currently ranked 44 out of 100 counties in NC.

How are people responding to the 2020 Census in Durham County?

53.8% of Durham households responded to the census online versus 48.6% of all NC households.

7.0% of Durham households responded to the census by phone or mail versus 13.6% of all NC households.

Where are people responding in Durham County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1 | 20.24 | 80.0% |
| 2 | 20.2 | 79.9% |
| 3 | 20.13 | 79.5% |
| 4 | 20.08 | 79.4% |
| 5 | 20.23 | 75.3% |

Where are people not responding in Durham County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 60 | 15.01 | 1.5% |
| 58 | 15.03 | 10.9% |
| 57 | 14 | 35.0% |
| 56 | 9 | 37.1% |
| 55 | 13.01 | 38.7% |

How many households in Durham County self-responded in past census counts?

Historic census self-response rates for Durham County were 64.0% in 1990, 68.0% in 2000, and 67.7% in 2010.



CAROLINA **DEMOGRAPHY**

https://ncdemography.org | demography@unc.edu

How are target groups responding in Durham County?

Young Children - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1% | 9 | 43.9% |
| 4% to 5.5% | 7 | 70.1% |
| 5.5% to 7.2% | 22 | 62.0% |
| 7.2% or higher | 21 | 55.7% |

Immigrant Population - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9% | 1 | 60.2% |
| 2.9% to 5.7% | 7 | 55.3% |
| 5.7% to 9.8% | 9 | 62.3% |
| 9.8% or higher | 42 | 57.4% |

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14% | 2 | 76.0% |
| 14% to 28% | 8 | 67.4% |
| 28% to 50% | 15 | 67.9% |
| 50% or higher | 34 | 50.3% |

No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12% | 23 | 67.9% |
| 12% to 21% | 17 | 60.7% |
| 21% to 31% | 9 | 52.6% |
| 31% or higher | 9 | 37.9% |



