Iredell County: Census 2020 Real-Time Response Rates - Week Ending Sep 20 How is Iredell County performing?
67.5\% of households in Iredell County have self-responded to the 2020 Census between March 12 and Sep 20, 2020, above the state response rate of $\mathbf{6 2 . 2 \%}$. Iredell County is currently ranked 11 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Iredell County?
55.9\% of Iredell households responded to the census online versus $48.6 \%$ of all NC households.
11.6\% of Iredell households responded to the census by phone or mail versus $13.6 \%$ of all NC households.

Where are people responding in Iredell County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 606.02 | $82.0 \%$ |
| $\mathbf{2}$ | 615.02 | $76.9 \%$ |
| $\mathbf{3}$ | 615.03 | $75.7 \%$ |
| $\mathbf{4}$ | 614.08 | $75.4 \%$ |
| $\mathbf{5}$ | 614.01 | $74.6 \%$ |

Where are people not responding in Iredell County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{4 4}$ | 602 | $46.0 \%$ |
| 43 | 603 | $48.7 \%$ |
| $\mathbf{4 2}$ | 609.01 | $54.1 \%$ |
| $\mathbf{4 1}$ | 604 | $56.7 \%$ |
| 40 | 606.03 | $58.1 \%$ |

How many households in Iredell County self-responded in past census counts?
Historic census self-response rates for Iredell County were 69.0\% in 1990, 65.0\% in 2000, and 69.9\% in 2010.

How are target groups responding in Iredell County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 11 | $69.7 \%$ |
| $4 \%$ to $5.5 \%$ | 15 | $67.7 \%$ |
| $5.5 \%$ to $7.2 \%$ | 7 | $66.8 \%$ |
| $7.2 \%$ or higher | 11 | $63.9 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :---: | :---: | :---: |
| Less than $2.9 \%$ | 10 | $69.7 \%$ |
| $2.9 \%$ to $5.7 \%$ | 12 | $68.5 \%$ |
| $5.7 \%$ to $9.8 \%$ | 15 | $66.6 \%$ |
| $9.8 \%$ or higher | 7 | $62.2 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 17 | $70.5 \%$ |
| $14 \%$ to $28 \%$ | 15 | $67.5 \%$ |
| $28 \%$ to $50 \%$ | 7 | $66.8 \%$ |
| $50 \%$ or higher | 5 | $55.0 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 9 | $71.8 \%$ |
| $12 \%$ to $21 \%$ | 18 | $69.5 \%$ |
| $21 \%$ to $31 \%$ | 12 | $63.9 \%$ |
| $31 \%$ or higher | 5 | $57.7 \%$ |

