Mecklenburg County: Census 2020 Real-Time Response Rates - Week Ending Se p 20

## How is Mecklenburg County performing?

$66.2 \%$ of households in Mecklenburg County have self-responded to the 2020 Census between March 12 and Sep 20, 2020, above the state response rate of $\mathbf{6 2 . 2 \%}$. Mecklenburg County is currently ranked 13 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Mecklenburg County?
58.8\% of Mecklenburg households responded to the census online versus $48.6 \%$ of all NC households.
$7.4 \%$ of Mecklenburg households responded to the census by phone or mail versus $13.6 \%$ of all NC households.

Where are people responding in Mecklenburg County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 58.48 | $90.7 \%$ |
| $\mathbf{2}$ | 58.46 | $89.4 \%$ |
| $\mathbf{3}$ | 30.15 | $86.8 \%$ |
| $\mathbf{4}$ | 30.07 | $85.3 \%$ |
| $\mathbf{5}$ | 55.16 | $85.0 \%$ |

Where are people not responding in Mecklenburg County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{2 3 1}$ | 56.09 | $32.5 \%$ |
| 230 | 53.08 | $36.4 \%$ |
| 229 | 38.08 | $38.2 \%$ |
| 228 | 56.04 | $42.8 \%$ |
| 227 | 31.09 | $43.0 \%$ |

How many households in Mecklenburg County self-responded in past census counts?
Historic census self-response rates for Mecklenburg County were $68.0 \%$ in $1990,68.0 \%$ in 2000, and $67.3 \%$ in 2010.

How are target groups responding in Mecklenburg County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 31 | $63.2 \%$ |
| $4 \%$ to $5.5 \%$ | 44 | $69.8 \%$ |
| $5.5 \%$ to $7.2 \%$ | 71 | $68.6 \%$ |
| $7.2 \%$ or higher | 85 | $63.5 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :---: | :---: | :---: |
| Less than $2.9 \%$ | 11 | $62.0 \%$ |
| $2.9 \%$ to $5.7 \%$ | 24 | $69.6 \%$ |
| $5.7 \%$ to $9.8 \%$ | 52 | $68.4 \%$ |
| $9.8 \%$ or higher | 144 | $65.2 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 27 | $73.8 \%$ |
| $14 \%$ to $28 \%$ | 42 | $75.0 \%$ |
| $28 \%$ to $50 \%$ | 38 | $69.4 \%$ |
| $50 \%$ or higher | 124 | $60.6 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 133 | $71.9 \%$ |
| $12 \%$ to $21 \%$ | 42 | $61.5 \%$ |
| $21 \%$ to $31 \%$ | 30 | $59.7 \%$ |
| $31 \%$ or higher | 26 | $52.5 \%$ |

