## Moore County: Census 2020 Real-Time Response Rates - Week Ending Sep 20

## How is Moore County performing?

61.4\% of households in Moore County have self-responded to the 2020 Census between March 12 and Sep 20, 2020, below the state response rate of $\mathbf{6 2 . 2 \%}$. Moore County is currently ranked 37 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Moore County?
47.1\% of Moore households responded to the census online versus $48.6 \%$ of all NC households.
$\mathbf{1 4 . 3}$ \% of Moore households responded to the census by phone or mail versus $13.6 \%$ of all NC households.

## Where are people responding in Moore County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 9506.01 | $74.4 \%$ |
| $\mathbf{2}$ | 9506.02 | $71.3 \%$ |
| $\mathbf{3}$ | 9505.02 | $68.9 \%$ |
| $\mathbf{4}$ | 9510 | $68.3 \%$ |
| $\mathbf{5}$ | 9508.02 | $67.9 \%$ |

Where are people not responding in Moore County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1 8}$ | 9503.02 | $44.5 \%$ |
| $\mathbf{1 7}$ | 9503.01 | $47.1 \%$ |
| $\mathbf{1 6}$ | 9502 | $51.7 \%$ |
| $\mathbf{1 5}$ | 9501 | $52.1 \%$ |
| $\mathbf{1 4}$ | 9504.01 | $56.5 \%$ |

How many households in Moore County self-responded in past census counts?
Historic census self-response rates for Moore County were 57.0\% in 1990, 65.0\% in 2000, and 61.1\% in 2010.

How are target groups responding in Moore County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 6 | $64.1 \%$ |
| $4 \%$ to $5.5 \%$ | 4 | $60.9 \%$ |
| $5.5 \%$ to $7.2 \%$ | 3 | $58.2 \%$ |
| $7.2 \%$ or higher | 5 | $59.3 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :---: | :---: | :---: |
| Less than $2.9 \%$ | 4 | $54.1 \%$ |
| $2.9 \%$ to $5.7 \%$ | 10 | $65.5 \%$ |
| $5.7 \%$ to $9.8 \%$ | 4 | $57.1 \%$ |
| $9.8 \%$ or higher | 0 | n.a. |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 7 | $63.6 \%$ |
| $14 \%$ to $28 \%$ | 6 | $59.7 \%$ |
| $28 \%$ to $50 \%$ | 5 | $59.2 \%$ |
| $50 \%$ or higher | 0 | n.a. |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 4 | $66.7 \%$ |
| $12 \%$ to $21 \%$ | 8 | $60.9 \%$ |
| $21 \%$ to $31 \%$ | 2 | $62.9 \%$ |
| $31 \%$ or higher | 4 | $54.9 \%$ |

