Moore County: Census 2020 Real-Time Response Rates - Week Ending Sep 20

How is Moore County performing?

61.4% of households in Moore County have self-responded to the 2020 Census between March 12 and Sep 20, 2020, **below** the state response rate of **62.2%**. Moore County is currently ranked 37 out of 100 counties in NC.

How are people responding to the 2020 Census in Moore County?

47.1% of Moore households responded to the census online versus 48.6% of all NC households.

14.3% of Moore households responded to the census by phone or mail versus 13.6% of all NC households.

Where are people responding in Moore County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9506.01	74.4%
2	9506.02	71.3%
3	9505.02	68.9%
4	9510	68.3%
5	9508.02	67.9%

Where are people not responding in Moore County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
18	9503.02	44.5%
17	9503.01	47.1%
16	9502	51.7%
15	9501	52.1%
14	9504.01	56.5%

How many households in Moore County self-responded in past census counts?

Historic census self-response rates for Moore County were 57.0% in 1990, 65.0% in 2000, and 61.1% in 2010.



CAROLINA **DEMOGRAPHY**

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How are target groups responding in Moore County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	64.1%
4% to 5.5%	4	60.9%
5.5% to 7.2%	3	58.2%
7.2% or higher	5	59.3%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	4	54.1%
2.9% to 5.7%	10	65.5%
5.7% to 9.8%	4	57.1%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	7	63.6%
14% to 28%	6	59.7%
28% to 50%	5	59.2%
50% or higher	0	n.a.

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	4	66.7%
12% to 21%	8	60.9%
21% to 31%	2	62.9%
31% or higher	4	54.9%



