Brunswick County: Census 2020 Real-Time Response Rates - Week of March 23

How is Brunswick County performing?

In 2020, **17.9**% of households in Brunswick County have filled out the Census questionnaire from March 12, 2020 to March 23, 2020, **above** the state response rate of **16.6**%. Brunswick County is currently ranked 31 out of 100 counties in NC.

How are people responding to the 2020 Census in Brunswick County?

- 14.7% of Brunswick households responded to the census online versus 13.1% of all NC households.
- **3.2**% of Brunswick households responded to the census by phone or mail versus 3.5% of all NC households.

Where are people responding in Brunswick County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	203.04	31.0%
2	202.02	26.4%
3	204.05	26.2%
4	201.03	26.1%
5	205.07	25.7%

Where are people not responding in Brunswick County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
32	205.12	1.5%
31	203.07	1.6%
30	204.02	5.4%
29	203.1	7.0%
28	203.09	11.7%

How many households in Brunswick County self-responded in past census counts?

Historic census self-response rates for Brunswick County were 47.0% in 1990, 47.0% in 2000, and 53.6% in 2010.





How are target groups responding in Brunswick County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	20	15.9%
4% to 5.5%	6	20.5%
5.5% to 7.2%	1	18.9%
7.2% or higher	5	21.2%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	14	17.3%
2.9% to 5.7%	12	17.2%
5.7% to 9.8%	5	19.6%
9.8% or higher	1	19.0%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	17	16.8%
14% to 28%	9	19.2%
28% to 50%	5	17.5%
50% or higher	1	19.0%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	9	15.9%
12% to 21%	15	19.6%
21% to 31%	4	13.5%
31% or higher	4	18.6%



