## Brunswick County: Census 2020 Real-Time Response Rates - Week of March 23

## How is Brunswick County performing?

In 2020, 17.9\% of households in Brunswick County have filled out the Census questionnaire from March 12, 2020 to March 23, 2020, above the state response rate of $16.6 \%$. Brunswick County is currently ranked 31 out of 100 counties in NC.

## How are people responding to the 2020 Census in Brunswick County?

$\mathbf{1 4 . 7 \%}$ of Brunswick households responded to the census online versus $13.1 \%$ of all NC households.
$3.2 \%$ of Brunswick households responded to the census by phone or mail versus $3.5 \%$ of all NC households.

## Where are people responding in Brunswick County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 203.04 | $31.0 \%$ |
| $\mathbf{2}$ | 202.02 | $26.4 \%$ |
| $\mathbf{3}$ | 204.05 | $26.2 \%$ |
| $\mathbf{4}$ | 201.03 | $26.1 \%$ |
| $\mathbf{5}$ | 205.07 | $25.7 \%$ |

Where are people not responding in Brunswick County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{3 2}$ | 205.12 | $1.5 \%$ |
| $\mathbf{3 1}$ | 203.07 | $1.6 \%$ |
| $\mathbf{3 0}$ | 204.02 | $5.4 \%$ |
| 29 | 203.1 | $7.0 \%$ |
| $\mathbf{2 8}$ | 203.09 | $11.7 \%$ |

How many households in Brunswick County self-responded in past census counts?
Historic census self-response rates for Brunswick County were $47.0 \%$ in 1990, $47.0 \%$ in 2000, and $53.6 \%$ in 2010.

How are target groups responding in Brunswick County?
Young Children - 5.9\% of NC population ages 0-4

| $\%$ Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 20 | $15.9 \%$ |
| $4 \%$ to $5.5 \%$ | 6 | $20.5 \%$ |
| $5.5 \%$ to $7.2 \%$ | 1 | $18.9 \%$ |
| $7.2 \%$ or higher | 5 | $21.2 \%$ |

Immigrant Population-7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $2.9 \%$ | 14 | $17.3 \%$ |
| $2.9 \%$ to $5.7 \%$ | 12 | $17.2 \%$ |
| $5.7 \%$ to $9.8 \%$ | 5 | $19.6 \%$ |
| $9.8 \%$ or higher | 1 | $19.0 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 17 | $16.8 \%$ |
| $14 \%$ to $28 \%$ | 9 | $19.2 \%$ |
| $28 \%$ to $50 \%$ | 5 | $17.5 \%$ |
| $50 \%$ or higher | 1 | $19.0 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 9 | $15.9 \%$ |
| $12 \%$ to $21 \%$ | 15 | $19.6 \%$ |
| $21 \%$ to $31 \%$ | 4 | $13.5 \%$ |
| $31 \%$ or higher | 4 | $18.6 \%$ |

