## Cabarrus County: Census 2020 Real-Time Response Rates - Week of March 23

## How is Cabarrus County performing?

In 2020, 15.9\% of households in Cabarrus County have filled out the Census questionnaire from March 12, 2020 to March 23,2020 , below the state response rate of $16.6 \%$. Cabarrus County is currently ranked 64 out of 100 counties in NC.

## How are people responding to the 2020 Census in Cabarrus County?

15.0\% of Cabarrus households responded to the census online versus $13.1 \%$ of all NC households.
$\mathbf{0 . 9 \%}$ of Cabarrus households responded to the census by phone or mail versus $3.5 \%$ of all NC households.

Where are people responding in Cabarrus County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 422 | $24.2 \%$ |
| $\mathbf{2}$ | 424.01 | $23.3 \%$ |
| $\mathbf{3}$ | 425.04 | $22.7 \%$ |
| $\mathbf{4}$ | 426.04 | $21.9 \%$ |
| $\mathbf{5}$ | 425.01 | $21.1 \%$ |

Where are people not responding in Cabarrus County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{3 7}$ | 424.02 | $6.4 \%$ |
| $\mathbf{3 6}$ | 417.02 | $10.6 \%$ |
| $\mathbf{3 5}$ | 419.01 | $12.0 \%$ |
| $\mathbf{3 4}$ | 406 | $12.1 \%$ |
| 33 | 416.02 | $12.3 \%$ |

How many households in Cabarrus County self-responded in past census counts?
Historic census self-response rates for Cabarrus County were $70.0 \%$ in 1990, $69.0 \%$ in 2000, and $70.4 \%$ in 2010.

How are target groups responding in Cabarrus County?
Young Children - 5.9\% of NC population ages 0-4

| $\%$ Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 6 | $17.6 \%$ |
| $4 \%$ to $5.5 \%$ | 8 | $15.5 \%$ |
| $5.5 \%$ to $7.2 \%$ | 12 | $16.4 \%$ |
| $7.2 \%$ or higher | 11 | $16.1 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $2.9 \%$ | 5 | $16.1 \%$ |
| $2.9 \%$ to $5.7 \%$ | 8 | $16.0 \%$ |
| $5.7 \%$ to $9.8 \%$ | 12 | $16.6 \%$ |
| $9.8 \%$ or higher | 12 | $16.3 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 6 | $15.9 \%$ |
| $14 \%$ to $28 \%$ | 10 | $18.7 \%$ |
| $28 \%$ to $50 \%$ | 16 | $15.5 \%$ |
| $50 \%$ or higher | 5 | $14.6 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 19 | $17.2 \%$ |
| $12 \%$ to $21 \%$ | 12 | $15.2 \%$ |
| $21 \%$ to $31 \%$ | 5 | $16.3 \%$ |
| $31 \%$ or higher | 1 | $12.9 \%$ |

