## Cherokee County: Census 2020 Real-Time Response Rates - Week of March 23

## How is Cherokee County performing?

In 2020, 17.8\% of households in Cherokee County have filled out the Census questionnaire from March 12, 2020 to March 23,2020 , above the state response rate of $16.6 \%$. Cherokee County is currently ranked 33 out of 100 counties in NC.

## How are people responding to the $\mathbf{2 0 2 0}$ Census in Cherokee County?

5.2\% of Cherokee households responded to the census online versus $13.1 \%$ of all NC households.
$\mathbf{1 2 . 6 \%}$ of Cherokee households responded to the census by phone or mail versus $3.5 \%$ of all NC households.

## Where are people responding in Cherokee County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 9305 | $21.8 \%$ |
| $\mathbf{2}$ | 9304 | $19.5 \%$ |
| $\mathbf{3}$ | 9306.01 | $19.2 \%$ |
| $\mathbf{4}$ | 9306.02 | $18.9 \%$ |
| $\mathbf{5}$ | 9303 | $16.8 \%$ |

Where are people not responding in Cherokee County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{7}$ | 9301 | $9.9 \%$ |
| $\mathbf{6}$ | 9302 | $14.6 \%$ |
| $\mathbf{5}$ | 9303 | $16.8 \%$ |
| $\mathbf{4}$ | 9306.02 | $18.9 \%$ |
| $\mathbf{3}$ | 9306.01 | $19.2 \%$ |

How many households in Cherokee County self-responded in past census counts?
Historic census self-response rates for Cherokee County were $61.0 \%$ in $1990,52.0 \%$ in 2000, and $45.1 \%$ in 2010.

How are target groups responding in Cherokee County?
Young Children - 5.9\% of NC population ages 0-4

| $\%$ Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 3 | $19.2 \%$ |
| $4 \%$ to $5.5 \%$ | 4 | $15.8 \%$ |
| $5.5 \%$ to $7.2 \%$ | 0 | n.a. |
| $7.2 \%$ or higher | 0 | n.a. |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $2.9 \%$ | 4 | $15.7 \%$ |
| $2.9 \%$ to $5.7 \%$ | 3 | $19.3 \%$ |
| $5.7 \%$ to $9.8 \%$ | 0 | n.a. |
| $9.8 \%$ or higher | 0 | n.a. |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 7 | $17.2 \%$ |
| $14 \%$ to $28 \%$ | 0 | n.a. |
| $28 \%$ to $50 \%$ | 0 | n.a. |
| $50 \%$ or higher | 0 | n.a. |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 0 | n.a. |
| $12 \%$ to $21 \%$ | 0 | n.a. |
| $21 \%$ to $31 \%$ | 5 | $18.8 \%$ |
| $31 \%$ or higher | 2 | $13.4 \%$ |

