## Craven County: Census 2020 Real-Time Response Rates - Week of March 23

## How is Craven County performing?

In 2020, 17.4\% of households in Craven County have filled out the Census questionnaire from March 12, 2020 to March 23,2020 , above the state response rate of $\mathbf{1 6 . 6 \%}$. Craven County is currently ranked 40 out of 100 counties in NC.

## How are people responding to the $\mathbf{2 0 2 0}$ Census in Craven County?

$\mathbf{1 4 . 9 \%}$ of Craven households responded to the census online versus $13.1 \%$ of all NC households.
$\mathbf{2 . 5 \%}$ of Craven households responded to the census by phone or mail versus $3.5 \%$ of all NC households.

## Where are people responding in Craven County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 9604.01 | $24.2 \%$ |
| $\mathbf{2}$ | 9601.02 | $23.6 \%$ |
| $\mathbf{3}$ | 9604.04 | $23.2 \%$ |
| $\mathbf{4}$ | 9601.01 | $22.7 \%$ |
| $\mathbf{5}$ | 9602 | $21.9 \%$ |

Where are people not responding in Craven County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{2 1}$ | 9612.01 | $8.1 \%$ |
| $\mathbf{1 9}$ | 9609 | $9.8 \%$ |
| $\mathbf{1 9}$ | 9612.02 | $9.8 \%$ |
| $\mathbf{1 8}$ | 9603 | $10.5 \%$ |
| $\mathbf{1 7}$ | 9606 | $12.9 \%$ |

How many households in Craven County self-responded in past census counts?
Historic census self-response rates for Craven County were 66.0\% in 1990, 65.0\% in 2000, and 68.3\% in 2010.

How are target groups responding in Craven County?
Young Children - 5.9\% of NC population ages 0-4

| $\%$ Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 4 | $20.0 \%$ |
| $4 \%$ to $5.5 \%$ | 1 | $18.3 \%$ |
| $5.5 \%$ to $7.2 \%$ | 9 | $15.7 \%$ |
| $7.2 \%$ or higher | 7 | $16.6 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $2.9 \%$ | 7 | $16.8 \%$ |
| $2.9 \%$ to $5.7 \%$ | 9 | $18.6 \%$ |
| $5.7 \%$ to $9.8 \%$ | 4 | $14.5 \%$ |
| $9.8 \%$ or higher | 1 | $12.9 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 3 | $21.5 \%$ |
| $14 \%$ to $28 \%$ | 7 | $18.4 \%$ |
| $28 \%$ to $50 \%$ | 7 | $15.4 \%$ |
| $50 \%$ or higher | 4 | $13.6 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 6 | $17.5 \%$ |
| $12 \%$ to $21 \%$ | 8 | $17.4 \%$ |
| $21 \%$ to $31 \%$ | 5 | $17.3 \%$ |
| $31 \%$ or higher | 2 | $12.6 \%$ |

