

Cumberland County: Census 2020 Real-Time Response Rates – Week of March 23

How is Cumberland County performing?

In 2020, **16.8%** of households in Cumberland County have filled out the Census questionnaire from March 12, 2020 to March 23, 2020, **above** the state response rate of **16.6%**. Cumberland County is currently ranked 49 out of 100 counties in NC.

How are people responding to the 2020 Census in Cumberland County?

13.7% of Cumberland households responded to the census online versus 13.1% of all NC households.

3.1% of Cumberland households responded to the census by phone or mail versus 3.5% of all NC households.

Where are people responding in Cumberland County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	7.01	26.5%
2	25.03	24.4%
3	29	24.0%
4	30.02	23.0%
5	11	22.5%

Where are people not responding in Cumberland County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
64	34.05	7.8%
64	34.07	7.8%
63	34.03	8.4%
61	33.11	8.9%
61	34.01	8.9%

How many households in Cumberland County self-responded in past census counts?

Historic census self-response rates for Cumberland County were 58.0% in 1990, 62.0% in 2000, and 64.7% in 2010.



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How are target groups responding in Cumberland County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	15.2%
4% to 5.5%	10	18.3%
5.5% to 7.2%	20	17.7%
7.2% or higher	32	15.2%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	16.0%
2.9% to 5.7%	23	16.2%
5.7% to 9.8%	30	16.3%
9.8% or higher	6	19.1%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	4	20.6%
28% to 50%	26	16.0%
50% or higher	34	16.3%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	16	14.9%
12% to 21%	23	16.6%
21% to 31%	16	18.1%
31% or higher	9	15.9%