

Franklin County: Census 2020 Real-Time Response Rates – Week of March 23

How is Franklin County performing?

In 2020, **15.4%** of households in Franklin County have filled out the Census questionnaire from March 12, 2020 to March 23, 2020, **below** the state response rate of **16.6%**. Franklin County is currently ranked 68 out of 100 counties in NC.

How are people responding to the 2020 Census in Franklin County?

9.7% of Franklin households responded to the census online versus 13.1% of all NC households.

5.7% of Franklin households responded to the census by phone or mail versus 3.5% of all NC households.

Where are people responding in Franklin County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	603.01	23.7%
2	601	22.0%
3	604.02	20.2%
4	608.01	18.5%
5	603.02	18.0%

Where are people not responding in Franklin County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
12	607	9.1%
11	604.01	10.6%
10	602	11.2%
9	606	12.2%
8	608.02	12.7%

How many households in Franklin County self-responded in past census counts?

Historic census self-response rates for Franklin County were 53.0% in 1990, 62.0% in 2000, and 62.0% in 2010.



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How are target groups responding in Franklin County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	14.6%
4% to 5.5%	4	14.5%
5.5% to 7.2%	4	19.4%
7.2% or higher	2	12.4%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	2	17.9%
2.9% to 5.7%	3	16.5%
5.7% to 9.8%	6	15.6%
9.8% or higher	1	10.6%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	5	13.5%
28% to 50%	4	15.5%
50% or higher	3	20.1%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	15.8%
12% to 21%	4	12.4%
21% to 31%	4	16.0%
31% or higher	3	20.1%