Gaston County: Census 2020 Real-Time Response Rates – Week of March 23

How is Gaston County performing?

In 2020, **15.8%** of households in Gaston County have filled out the Census questionnaire from March 12, 2020 to March 23, 2020, **below** the state response rate of **16.6%**. Gaston County is currently ranked 65 out of 100 counties in NC.

How are people responding to the 2020 Census in Gaston County?

12.3% of Gaston households responded to the census online versus 13.1% of all NC households.

3.5% of Gaston households responded to the census by phone or mail versus 3.5% of all NC households.

Where are people responding in Gaston County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	303.02	22.0%
2	317.01	21.5%
3	317.03	21.3%
4	308.02	20.8%
5	328	20.7%

Where are people not responding in Gaston County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
65	325.06	9.0%
64	309.02	9.7%
63	325.05	10.1%
62	312.02	10.7%
61	311.02	11.1%

How many households in Gaston County self-responded in past census counts?

Historic census self-response rates for Gaston County were 62.0% in 1990, 65.0% in 2000, and 68.3% in 2010.





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How are target groups responding in Gaston County?

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	15	16.5%
4% to 5.5%	19	15.5%
5.5% to 7.2%	11	16.5%
7.2% or higher	20	15.7%

Young Children - 5.9% of NC population ages 0-4

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	22	16.0%
2.9% to 5.7%	17	16.5%
5.7% to 9.8%	17	16.5%
9.8% or higher	9	13.9%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	20	16.3%
14% to 28%	22	16.2%
28% to 50%	17	15.2%
50% or higher	6	16.3%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	7	16.2%
12% to 21%	23	15.6%
21% to 31%	24	15.8%
31% or higher	11	17.1%





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