## Gaston County: Census 2020 Real-Time Response Rates - Week of March 23

## How is Gaston County performing?

In 2020, 15.8\% of households in Gaston County have filled out the Census questionnaire from March 12, 2020 to March 23,2020 , below the state response rate of $16.6 \%$. Gaston County is currently ranked 65 out of 100 counties in NC.

## How are people responding to the $\mathbf{2 0 2 0}$ Census in Gaston County?

$\mathbf{1 2 . 3} \%$ of Gaston households responded to the census online versus $13.1 \%$ of all NC households.
$3.5 \%$ of Gaston households responded to the census by phone or mail versus $3.5 \%$ of all NC households.

## Where are people responding in Gaston County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 303.02 | $22.0 \%$ |
| $\mathbf{2}$ | 317.01 | $21.5 \%$ |
| $\mathbf{3}$ | 317.03 | $21.3 \%$ |
| $\mathbf{4}$ | 308.02 | $20.8 \%$ |
| $\mathbf{5}$ | 328 | $20.7 \%$ |

Where are people not responding in Gaston County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{6 5}$ | 325.06 | $9.0 \%$ |
| $\mathbf{6 4}$ | 309.02 | $9.7 \%$ |
| $\mathbf{6 3}$ | 325.05 | $10.1 \%$ |
| $\mathbf{6 2}$ | 312.02 | $10.7 \%$ |
| $\mathbf{6 1}$ | 311.02 | $11.1 \%$ |

How many households in Gaston County self-responded in past census counts?
Historic census self-response rates for Gaston County were $62.0 \%$ in 1990, 65.0\% in 2000, and 68.3\% in 2010.

How are target groups responding in Gaston County?
Young Children - 5.9\% of NC population ages 0-4

| $\%$ Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 15 | $16.5 \%$ |
| $4 \%$ to $5.5 \%$ | 19 | $15.5 \%$ |
| $5.5 \%$ to $7.2 \%$ | 11 | $16.5 \%$ |
| $7.2 \%$ or higher | 20 | $15.7 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $2.9 \%$ | 22 | $16.0 \%$ |
| $2.9 \%$ to $5.7 \%$ | 17 | $16.5 \%$ |
| $5.7 \%$ to $9.8 \%$ | 17 | $16.5 \%$ |
| $9.8 \%$ or higher | 9 | $13.9 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 20 | $16.3 \%$ |
| $14 \%$ to $28 \%$ | 22 | $16.2 \%$ |
| $28 \%$ to $50 \%$ | 17 | $15.2 \%$ |
| $50 \%$ or higher | 6 | $16.3 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 7 | $16.2 \%$ |
| $12 \%$ to $21 \%$ | 23 | $15.6 \%$ |
| $21 \%$ to $31 \%$ | 24 | $15.8 \%$ |
| $31 \%$ or higher | 11 | $17.1 \%$ |

