## Guilford County: Census 2020 Real-Time Response Rates - Week of March 23

## How is Guilford County performing?

In 2020, 18.4\% of households in Guilford County have filled out the Census questionnaire from March 12, 2020 to March 23, 2020, above the state response rate of $16.6 \%$. Guilford County is currently ranked 23 out of 100 counties in NC.

## How are people responding to the 2020 Census in Guilford County?

$15.6 \%$ of Guilford households responded to the census online versus $13.1 \%$ of all NC households.
$\mathbf{2 . 8 \%}$ of Guilford households responded to the census by phone or mail versus $3.5 \%$ of all NC households.

Where are people responding in Guilford County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 169 | $32.9 \%$ |
| $\mathbf{2}$ | 105 | $32.0 \%$ |
| $\mathbf{3}$ | 161.01 | $31.7 \%$ |
| $\mathbf{4}$ | 160.05 | $30.9 \%$ |
| $\mathbf{5}$ | 157.07 | $28.7 \%$ |

Where are people not responding in Guilford County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1 1 8}$ | 126.08 | $7.1 \%$ |
| $\mathbf{1 1 7}$ | 126.01 | $8.8 \%$ |
| $\mathbf{1 1 6}$ | 128.05 | $11.2 \%$ |
| $\mathbf{1 1 4}$ | 110 | $11.5 \%$ |
| $\mathbf{1 1 4}$ | 165.03 | $11.5 \%$ |

How many households in Guilford County self-responded in past census counts?
Historic census self-response rates for Guilford County were $69.0 \%$ in 1990, 67.0\% in 2000, and $68.5 \%$ in 2010.

How are target groups responding in Guilford County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 34 | $20.2 \%$ |
| $4 \%$ to $5.5 \%$ | 19 | $20.9 \%$ |
| $5.5 \%$ to $7.2 \%$ | 28 | $18.4 \%$ |
| $7.2 \%$ or higher | 37 | $17.0 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $2.9 \%$ | 8 | $20.7 \%$ |
| $2.9 \%$ to $5.7 \%$ | 24 | $18.3 \%$ |
| $5.7 \%$ to $9.8 \%$ | 32 | $19.7 \%$ |
| $9.8 \%$ or higher | 54 | $18.3 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 8 | $23.4 \%$ |
| $14 \%$ to $28 \%$ | 29 | $22.0 \%$ |
| $28 \%$ to $50 \%$ | 32 | $18.4 \%$ |
| $50 \%$ or higher | 49 | $16.6 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 16 | $19.8 \%$ |
| $12 \%$ to $21 \%$ | 27 | $21.6 \%$ |
| $21 \%$ to $31 \%$ | 30 | $18.5 \%$ |
| $31 \%$ or higher | 45 | $17.1 \%$ |

