## Iredell County: Census 2020 Real-Time Response Rates - Week of March 23

## How is Iredell County performing?

In 2020, 17.9\% of households in Iredell County have filled out the Census questionnaire from March 12, 2020 to March 23, 2020, above the state response rate of $\mathbf{1 6 . 6 \%}$. Iredell County is currently ranked 31 out of 100 counties in NC.

How are people responding to the 2020 Census in Iredell County?
$\mathbf{1 5 . 7 \%}$ of Iredell households responded to the census online versus $13.1 \%$ of all NC households.
$\mathbf{2 . 2}$ \% of Iredell households responded to the census by phone or mail versus $3.5 \%$ of all NC households.
Where are people responding in Iredell County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 609.02 | $27.5 \%$ |
| $\mathbf{2}$ | 609.01 | $24.5 \%$ |
| $\mathbf{3}$ | 614.01 | $23.1 \%$ |
| $\mathbf{4}$ | 605 | $22.9 \%$ |
| $\mathbf{4}$ | 613.01 | $22.9 \%$ |

Where are people not responding in Iredell County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{4 4}$ | 608.01 | $10.5 \%$ |
| $\mathbf{4 3}$ | 607.01 | $11.3 \%$ |
| $\mathbf{4 2}$ | 608.02 | $12.0 \%$ |
| $\mathbf{4 0}$ | 602 | $13.3 \%$ |
| $\mathbf{4 0}$ | 611.04 | $13.3 \%$ |

How many households in Iredell County self-responded in past census counts?
Historic census self-response rates for Iredell County were $69.0 \%$ in 1990, 65.0\% in 2000, and 69.9\% in 2010.

How are target groups responding in Iredell County?
Young Children - 5.9\% of NC population ages 0-4

| $\%$ Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 11 | $17.2 \%$ |
| $4 \%$ to $5.5 \%$ | 15 | $17.3 \%$ |
| $5.5 \%$ to $7.2 \%$ | 7 | $18.8 \%$ |
| $7.2 \%$ or higher | 11 | $18.2 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $2.9 \%$ | 10 | $17.3 \%$ |
| $2.9 \%$ to $5.7 \%$ | 12 | $18.4 \%$ |
| $5.7 \%$ to $9.8 \%$ | 15 | $17.4 \%$ |
| $9.8 \%$ or higher | 7 | $17.7 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 17 | $19.4 \%$ |
| $14 \%$ to $28 \%$ | 15 | $16.6 \%$ |
| $28 \%$ to $50 \%$ | 7 | $17.6 \%$ |
| $50 \%$ or higher | 5 | $15.6 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 9 | $19.3 \%$ |
| $12 \%$ to $21 \%$ | 18 | $17.4 \%$ |
| $21 \%$ to $31 \%$ | 12 | $16.8 \%$ |
| $31 \%$ or higher | 5 | $18.1 \%$ |

