Jackson County: Census 2020 Real-Time Response Rates – Week of March 23

How is Jackson County performing?

In 2020, **6.6%** of households in Jackson County have filled out the Census questionnaire from March 12, 2020 to March 23, 2020, **below** the state response rate of **16.6%**. Jackson County is currently ranked 99 out of 100 counties in NC.

How are people responding to the 2020 Census in Jackson County?

4.6% of Jackson households responded to the census online versus 13.1% of all NC households.

2.0% of Jackson households responded to the census by phone or mail versus 3.5% of all NC households.

Where are people responding in Jackson County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9503	16.3%
2	9502	11.9%
3	9504	9.2%
4	9506	8.1%
5	9505	7.6%

Where are people not responding in Jackson County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
9	9509	1.3%
8	9508	1.4%
7	9402	4.2%
6	9507	5.1%
5	9505	7.6%

How many households in Jackson County self-responded in past census counts?

Historic census self-response rates for Jackson County were 53.0% in 1990, 48.0% in 2000, and 33.7% in 2010.



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How are target groups responding in Jackson County?

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	4	6.8%
4% to 5.5%	2	4.6%
5.5% to 7.2%	2	8.4%
7.2% or higher	1	11.9%

Young Children - 5.9% of NC population ages 0-4

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	9.6%
2.9% to 5.7%	2	5.2%
5.7% to 9.8%	1	5.1%
9.8% or higher	1	1.4%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	6	9.1%
14% to 28%	2	3.2%
28% to 50%	0	n.a.
50% or higher	1	4.2%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	5	7.9%
31% or higher	4	6.4%





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