## Jackson County: Census 2020 Real-Time Response Rates - Week of March 23

## How is Jackson County performing?

In 2020, 6.6\% of households in Jackson County have filled out the Census questionnaire from March 12, 2020 to March 23, 2020, below the state response rate of $\mathbf{1 6 . 6 \%}$. Jackson County is currently ranked 99 out of 100 counties in NC.

How are people responding to the 2020 Census in Jackson County?
4.6\% of Jackson households responded to the census online versus $13.1 \%$ of all NC households.
$\mathbf{2 . 0 \%}$ of Jackson households responded to the census by phone or mail versus $3.5 \%$ of all NC households.

## Where are people responding in Jackson County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 9503 | $16.3 \%$ |
| $\mathbf{2}$ | 9502 | $11.9 \%$ |
| $\mathbf{3}$ | 9504 | $9.2 \%$ |
| $\mathbf{4}$ | 9506 | $8.1 \%$ |
| $\mathbf{5}$ | 9505 | $7.6 \%$ |

Where are people not responding in Jackson County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{9}$ | 9509 | $1.3 \%$ |
| $\mathbf{8}$ | 9508 | $1.4 \%$ |
| $\mathbf{7}$ | 9402 | $4.2 \%$ |
| $\mathbf{6}$ | 9507 | $5.1 \%$ |
| $\mathbf{5}$ | 9505 | $7.6 \%$ |

How many households in Jackson County self-responded in past census counts?
Historic census self-response rates for Jackson County were $53.0 \%$ in 1990, 48.0\% in 2000, and 33.7\% in 2010.

How are target groups responding in Jackson County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 4 | $6.8 \%$ |
| $4 \%$ to $5.5 \%$ | 2 | $4.6 \%$ |
| $5.5 \%$ to $7.2 \%$ | 2 | $8.4 \%$ |
| $7.2 \%$ or higher | 1 | $11.9 \%$ |

Immigrant Population-7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $2.9 \%$ | 5 | $9.6 \%$ |
| $2.9 \%$ to $5.7 \%$ | 2 | $5.2 \%$ |
| $5.7 \%$ to $9.8 \%$ | 1 | $5.1 \%$ |
| $9.8 \%$ or higher | 1 | $1.4 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 6 | $9.1 \%$ |
| $14 \%$ to $28 \%$ | 2 | $3.2 \%$ |
| $28 \%$ to $50 \%$ | 0 | n.a. |
| $50 \%$ or higher | 1 | $4.2 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 0 | n.a. |
| $12 \%$ to $21 \%$ | 0 | n.a. |
| $21 \%$ to $31 \%$ | 5 | $7.9 \%$ |
| $31 \%$ or higher | 4 | $6.4 \%$ |

