## Johnston County: Census 2020 Real-Time Response Rates - Week of March 23

## How is Johnston County performing?

In 2020, 16.2\% of households in Johnston County have filled out the Census questionnaire from March 12, 2020 to March 23,2020 , below the state response rate of $\mathbf{1 6 . 6 \%}$. Johnston County is currently ranked 57 out of 100 counties in NC.

## How are people responding to the $\mathbf{2 0 2 0}$ Census in Johnston County?

$\mathbf{1 2 . 5 \%}$ of Johnston households responded to the census online versus $13.1 \%$ of all NC households.
$3.7 \%$ of Johnston households responded to the census by phone or mail versus $3.5 \%$ of all NC households.

## Where are people responding in Johnston County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 407 | $23.4 \%$ |
| $\mathbf{2}$ | 414 | $22.4 \%$ |
| $\mathbf{3}$ | 413 | $20.9 \%$ |
| $\mathbf{4}$ | 408 | $20.8 \%$ |
| $\mathbf{5}$ | 406 | $20.4 \%$ |

Where are people not responding in Johnston County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{2 5}$ | 405 | $8.7 \%$ |
| $\mathbf{2 4}$ | 404 | $8.8 \%$ |
| $\mathbf{2 3}$ | 403.02 | $10.9 \%$ |
| $\mathbf{2 2}$ | 415.03 | $11.1 \%$ |
| $\mathbf{2 1}$ | 402.02 | $13.3 \%$ |

How many households in Johnston County self-responded in past census counts?
Historic census self-response rates for Johnston County were 58.0\% in 1990, 60.0\% in 2000, and 69.4\% in 2010.

How are target groups responding in Johnston County?
Young Children - 5.9\% of NC population ages 0-4

| $\%$ Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 2 | $14.8 \%$ |
| $4 \%$ to $5.5 \%$ | 6 | $16.4 \%$ |
| $5.5 \%$ to $7.2 \%$ | 10 | $18.2 \%$ |
| $7.2 \%$ or higher | 7 | $14.8 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $2.9 \%$ | 0 | n.a. |
| $2.9 \%$ to $5.7 \%$ | 8 | $17.1 \%$ |
| $5.7 \%$ to $9.8 \%$ | 11 | $15.5 \%$ |
| $9.8 \%$ or higher | 6 | $17.7 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 0 | n.a. |
| $14 \%$ to $28 \%$ | 13 | $15.7 \%$ |
| $28 \%$ to $50 \%$ | 8 | $16.9 \%$ |
| $50 \%$ or higher | 4 | $18.5 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 3 | $16.9 \%$ |
| $12 \%$ to $21 \%$ | 5 | $14.9 \%$ |
| $21 \%$ to $31 \%$ | 7 | $15.3 \%$ |
| $31 \%$ or higher | 10 | $18.2 \%$ |

