

Lenoir County: Census 2020 Real-Time Response Rates – Week of March 23

How is Lenoir County performing?

In 2020, **19.4%** of households in Lenoir County have filled out the Census questionnaire from March 12, 2020 to March 23, 2020, **above** the state response rate of **16.6%**. Lenoir County is currently ranked 10 out of 100 counties in NC.

How are people responding to the 2020 Census in Lenoir County?

7.9% of Lenoir households responded to the census online versus 13.1% of all NC households.

11.5% of Lenoir households responded to the census by phone or mail versus 3.5% of all NC households.

Where are people responding in Lenoir County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	108	26.3%
2	106	26.0%
3	114	23.9%
4	111	22.7%
5	113	22.6%

Where are people not responding in Lenoir County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
15	104	9.6%
14	103	10.5%
13	112	11.4%
12	110.02	11.4%
11	105	17.1%

How many households in Lenoir County self-responded in past census counts?

Historic census self-response rates for Lenoir County were 64.0% in 1990, 62.0% in 2000, and 65.3% in 2010.



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How are target groups responding in Lenoir County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	15.9%
4% to 5.5%	6	22.0%
5.5% to 7.2%	3	15.2%
7.2% or higher	4	17.7%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	19.1%
2.9% to 5.7%	6	17.8%
5.7% to 9.8%	4	19.5%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	1	23.9%
14% to 28%	1	11.4%
28% to 50%	5	19.3%
50% or higher	8	18.6%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	11.4%
12% to 21%	2	14.4%
21% to 31%	9	22.3%
31% or higher	3	13.1%