

McDowell County: Census 2020 Real-Time Response Rates – Week of March 23

How is McDowell County performing?

In 2020, **18.2%** of households in McDowell County have filled out the Census questionnaire from March 12, 2020 to March 23, 2020, **above** the state response rate of **16.6%**. McDowell County is currently ranked 26 out of 100 counties in NC.

How are people responding to the 2020 Census in McDowell County?

8.6% of McDowell households responded to the census online versus 13.1% of all NC households.

9.6% of McDowell households responded to the census by phone or mail versus 3.5% of all NC households.

Where are people responding in McDowell County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9705	24.2%
2	9704	23.2%
3	9709.01	23.1%
4	9707	21.3%
5	9708	20.7%

Where are people not responding in McDowell County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
10	9702	9.8%
8	9706	12.5%
8	9709.02	12.5%
7	9703	17.1%
6	9701	18.3%

How many households in McDowell County self-responded in past census counts?

Historic census self-response rates for McDowell County were 67.0% in 1990, 64.0% in 2000, and 57.7% in 2010.



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How are target groups responding in McDowell County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	4	18.2%
4% to 5.5%	4	21.9%
5.5% to 7.2%	2	11.1%
7.2% or higher	0	n.a.

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	4	17.2%
2.9% to 5.7%	3	17.4%
5.7% to 9.8%	3	20.5%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	7	16.9%
14% to 28%	3	21.5%
28% to 50%	0	n.a.
50% or higher	0	n.a.

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	1	12.5%
21% to 31%	6	18.9%
31% or higher	3	19.0%