Mecklenburg County: Census 2020 Real-Time Response Rates - Week of March 23

## How is Mecklenburg County performing?

In 2020, 16.6\% of households in Mecklenburg County have filled out the Census questionnaire from March 12, 2020 to March 23, 2020, below the state response rate of $16.6 \%$. Mecklenburg County is currently ranked 53 out of 100 counties in NC.

How are people responding to the 2020 Census in Mecklenburg County?
15.5\% of Mecklenburg households responded to the census online versus $13.1 \%$ of all NC households.
$\mathbf{1 . 1} \%$ of Mecklenburg households responded to the census by phone or mail versus $3.5 \%$ of all NC households.

## Where are people responding in Mecklenburg County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 9803 | $33.3 \%$ |
| $\mathbf{2}$ | 27.02 | $30.9 \%$ |
| $\mathbf{3}$ | 58.4 | $28.0 \%$ |
| $\mathbf{4}$ | 58.15 | $26.6 \%$ |
| $\mathbf{5}$ | 55.13 | $26.4 \%$ |

Where are people not responding in Mecklenburg County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{2 3 1}$ | 53.08 | $5.2 \%$ |
| $\mathbf{2 2 9}$ | 38.08 | $5.4 \%$ |
| $\mathbf{2 2 9}$ | 56.09 | $5.4 \%$ |
| $\mathbf{2 2 8}$ | 31.09 | $5.8 \%$ |
| $\mathbf{2 2 7}$ | 53.07 | $6.8 \%$ |

How many households in Mecklenburg County self-responded in past census counts?
Historic census self-response rates for Mecklenburg County were $68.0 \%$ in 1990, $68.0 \%$ in 2000, and $67.3 \%$ in 2010.

How are target groups responding in Mecklenburg County?
Young Children - 5.9\% of NC population ages 0-4

| $\%$ Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 31 | $16.3 \%$ |
| $4 \%$ to $5.5 \%$ | 44 | $17.7 \%$ |
| $5.5 \%$ to $7.2 \%$ | 71 | $17.4 \%$ |
| $7.2 \%$ or higher | 85 | $15.7 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $2.9 \%$ | 11 | $18.2 \%$ |
| $2.9 \%$ to $5.7 \%$ | 24 | $17.9 \%$ |
| $5.7 \%$ to $9.8 \%$ | 52 | $17.4 \%$ |
| $9.8 \%$ or higher | 144 | $16.1 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 27 | $19.2 \%$ |
| $14 \%$ to $28 \%$ | 42 | $19.1 \%$ |
| $28 \%$ to $50 \%$ | 38 | $18.5 \%$ |
| $50 \%$ or higher | 124 | $14.8 \%$ |

No Internet-21\% of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 133 | $18.0 \%$ |
| $12 \%$ to $21 \%$ | 42 | $15.3 \%$ |
| $21 \%$ to $31 \%$ | 30 | $15.6 \%$ |
| $31 \%$ or higher | 26 | $13.5 \%$ |

