

## Moore County: Census 2020 Real-Time Response Rates – Week of March 23

### How is Moore County performing?

In 2020, **17.2%** of households in Moore County have filled out the Census questionnaire from March 12, 2020 to March 23, 2020, **above** the state response rate of **16.6%**. Moore County is currently ranked 45 out of 100 counties in NC.

### How are people responding to the 2020 Census in Moore County?

**13.8%** of Moore households responded to the census online versus 13.1% of all NC households.

**3.4%** of Moore households responded to the census by phone or mail versus 3.5% of all NC households.

### Where are people responding in Moore County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1    | 9506.01      | 29.3%              |
| 2    | 9502         | 22.5%              |
| 3    | 9507.02      | 22.3%              |
| 4    | 9501         | 21.6%              |
| 5    | 9505.01      | 21.4%              |

### Where are people not responding in Moore County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 18   | 9503.01      | 4.8%               |
| 17   | 9503.02      | 7.1%               |
| 16   | 9504.01      | 10.4%              |
| 15   | 9512         | 12.0%              |
| 14   | 9508.01      | 14.6%              |

### How many households in Moore County self-responded in past census counts?

Historic census self-response rates for Moore County were 57.0% in 1990, 65.0% in 2000, and 61.1% in 2010.



## How are target groups responding in Moore County?

### Young Children - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1%   | 6           | 18.4%                 |
| 4% to 5.5%       | 4           | 16.9%                 |
| 5.5% to 7.2%     | 3           | 17.8%                 |
| 7.2% or higher   | 5           | 16.9%                 |

### Immigrant Population - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9%           | 4           | 9.3%                  |
| 2.9% to 5.7%             | 10          | 20.2%                 |
| 5.7% to 9.8%             | 4           | 19.3%                 |
| 9.8% or higher           | 0           | n.a.                  |

### Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14%        | 7           | 17.6%                 |
| 14% to 28%           | 6           | 17.8%                 |
| 28% to 50%           | 5           | 17.1%                 |
| 50% or higher        | 0           | n.a.                  |

### No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12%         | 4           | 21.0%                 |
| 12% to 21%            | 8           | 15.4%                 |
| 21% to 31%            | 2           | 16.5%                 |
| 31% or higher         | 4           | 18.9%                 |