Orange County: Census 2020 Real-Time Response Rates - Week of March 23

## How is Orange County performing?

In 2020, 20.8\% of households in Orange County have filled out the Census questionnaire from March 12, 2020 to March 23, 2020, above the state response rate of $\mathbf{1 6 . 6 \%}$. Orange County is currently ranked 4 out of 100 counties in NC.

## How are people responding to the 2020 Census in Orange County?

$\mathbf{2 0 . 6 \%}$ of Orange households responded to the census online versus $13.1 \%$ of all NC households.
$\mathbf{0 . 2 \%}$ of Orange households responded to the census by phone or mail versus $3.5 \%$ of all NC households.

## Where are people responding in Orange County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 122.02 | $30.4 \%$ |
| $\mathbf{2}$ | 119.01 | $28.3 \%$ |
| $\mathbf{3}$ | 121 | $25.1 \%$ |
| $\mathbf{4}$ | 115 | $25.1 \%$ |
| $\mathbf{5}$ | 112.05 | $24.1 \%$ |

Where are people not responding in Orange County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{2 7}$ | 108.01 | $15.3 \%$ |
| $\mathbf{2 6}$ | 113 | $15.3 \%$ |
| $\mathbf{2 5}$ | 111.01 | $16.3 \%$ |
| $\mathbf{2 4}$ | 111.02 | $16.8 \%$ |
| $\mathbf{2 3}$ | 116.02 | $17.1 \%$ |

How many households in Orange County self-responded in past census counts?
Historic census self-response rates for Orange County were $66.0 \%$ in 1990, 68.0\% in 2000, and $73.0 \%$ in 2010.

How are target groups responding in Orange County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 13 | $21.1 \%$ |
| $4 \%$ to $5.5 \%$ | 6 | $20.2 \%$ |
| $5.5 \%$ to $7.2 \%$ | 6 | $21.5 \%$ |
| $7.2 \%$ or higher | 2 | $16.6 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $2.9 \%$ | 0 | n.a. |
| $2.9 \%$ to $5.7 \%$ | 3 | $17.1 \%$ |
| $5.7 \%$ to $9.8 \%$ | 6 | $18.2 \%$ |
| $9.8 \%$ or higher | 18 | $22.1 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 2 | $17.8 \%$ |
| $14 \%$ to $28 \%$ | 15 | $21.4 \%$ |
| $28 \%$ to $50 \%$ | 10 | $20.1 \%$ |
| $50 \%$ or higher | 0 | n.a. |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 14 | $21.3 \%$ |
| $12 \%$ to $21 \%$ | 11 | $20.4 \%$ |
| $21 \%$ to $31 \%$ | 1 | $17.8 \%$ |
| $31 \%$ or higher | 1 | $17.1 \%$ |

