

## Pitt County: Census 2020 Real-Time Response Rates – Week of March 23

### How is Pitt County performing?

In 2020, **15.2%** of households in Pitt County have filled out the Census questionnaire from March 12, 2020 to March 23, 2020, **below** the state response rate of **16.6%**. Pitt County is currently ranked 73 out of 100 counties in NC.

### How are people responding to the 2020 Census in Pitt County?

**12.8%** of Pitt households responded to the census online versus 13.1% of all NC households.

**2.4%** of Pitt households responded to the census by phone or mail versus 3.5% of all NC households.

### Where are people responding in Pitt County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	3.01	25.8%
2	5.01	22.9%
3	4	21.7%
4	13.01	21.4%
5	14.02	20.7%

### Where are people not responding in Pitt County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
32	1	6.8%
31	5.02	8.5%
30	6.02	8.6%
29	2.01	8.8%
28	10.01	9.5%

### How many households in Pitt County self-responded in past census counts?

Historic census self-response rates for Pitt County were 67.0% in 1990, 62.0% in 2000, and 63.9% in 2010.



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## How are target groups responding in Pitt County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	7	15.6%
4% to 5.5%	6	17.5%
5.5% to 7.2%	11	15.3%
7.2% or higher	8	14.8%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	14	14.3%
2.9% to 5.7%	6	17.7%
5.7% to 9.8%	9	15.9%
9.8% or higher	3	17.2%

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	1	12.6%
14% to 28%	5	16.4%
28% to 50%	18	16.3%
50% or higher	8	14.0%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	3	19.3%
12% to 21%	14	16.9%
21% to 31%	8	13.1%
31% or higher	7	14.5%