

## Richmond County: Census 2020 Real-Time Response Rates – Week of March 23

### How is Richmond County performing?

In 2020, **16.5%** of households in Richmond County have filled out the Census questionnaire from March 12, 2020 to March 23, 2020, **below** the state response rate of **16.6%**. Richmond County is currently ranked 54 out of 100 counties in NC.

### How are people responding to the 2020 Census in Richmond County?

**6.5%** of Richmond households responded to the census online versus 13.1% of all NC households.

**10.0%** of Richmond households responded to the census by phone or mail versus 3.5% of all NC households.

### Where are people responding in Richmond County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9703	20.7%
2	9705	19.6%
3	9711	18.1%
4	9701	17.5%
4	9708	17.5%

### Where are people not responding in Richmond County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
11	9704	12.8%
10	9702	14.2%
9	9709	14.7%
8	9706	15.5%
7	9707	15.8%

### How many households in Richmond County self-responded in past census counts?

Historic census self-response rates for Richmond County were 54.0% in 1990, 55.0% in 2000, and 57.9% in 2010.



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## How are target groups responding in Richmond County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	18.1%
4% to 5.5%	4	16.0%
5.5% to 7.2%	1	15.8%
7.2% or higher	4	16.6%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	6	16.6%
2.9% to 5.7%	1	19.6%
5.7% to 9.8%	3	15.2%
9.8% or higher	1	17.5%

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	2	17.7%
28% to 50%	6	16.3%
50% or higher	3	16.3%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	2	16.1%
21% to 31%	4	16.5%
31% or higher	5	16.9%