## Robeson County: Census 2020 Real-Time Response Rates - Week of March 23

## How is Robeson County performing?

In 2020, 15.6\% of households in Robeson County have filled out the Census questionnaire from March 12, 2020 to March 23, 2020, below the state response rate of $16.6 \%$. Robeson County is currently ranked 67 out of 100 counties in NC.

## How are people responding to the 2020 Census in Robeson County?

$\mathbf{5 . 7 \%}$ of Robeson households responded to the census online versus $13.1 \%$ of all NC households.
9.9\% of Robeson households responded to the census by phone or mail versus $3.5 \%$ of all NC households.

## Where are people responding in Robeson County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 9612 | $20.9 \%$ |
| $\mathbf{2}$ | 9607.01 | $20.6 \%$ |
| $\mathbf{3}$ | 9609 | $19.8 \%$ |
| $\mathbf{3}$ | 9614 | $19.8 \%$ |
| $\mathbf{5}$ | 9601.02 | $19.1 \%$ |

Where are people not responding in Robeson County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{3 1}$ | 9605.02 | $7.5 \%$ |
| $\mathbf{3 0}$ | 9605.01 | $10.2 \%$ |
| $\mathbf{2 8}$ | 9602.02 | $11.2 \%$ |
| $\mathbf{2 8}$ | 9608.02 | $11.2 \%$ |
| $\mathbf{2 7}$ | 9602.01 | $12.3 \%$ |

How many households in Robeson County self-responded in past census counts?
Historic census self-response rates for Robeson County were $52.0 \%$ in $1990,56.0 \%$ in 2000, and $54.9 \%$ in 2010.

How are target groups responding in Robeson County?
Young Children - 5.9\% of NC population ages 0-4

| $\%$ Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 2 | $16.8 \%$ |
| $4 \%$ to $5.5 \%$ | 6 | $15.1 \%$ |
| $5.5 \%$ to $7.2 \%$ | 12 | $15.5 \%$ |
| $7.2 \%$ or higher | 11 | $15.7 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $2.9 \%$ | 15 | $14.1 \%$ |
| $2.9 \%$ to $5.7 \%$ | 5 | $16.6 \%$ |
| $5.7 \%$ to $9.8 \%$ | 8 | $16.7 \%$ |
| $9.8 \%$ or higher | 3 | $18.0 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 0 | n.a. |
| $14 \%$ to $28 \%$ | 0 | n.a. |
| $28 \%$ to $50 \%$ | 5 | $18.6 \%$ |
| $50 \%$ or higher | 26 | $15.0 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 0 | n.a. |
| $12 \%$ to $21 \%$ | 0 | n.a. |
| $21 \%$ to $31 \%$ | 3 | $16.9 \%$ |
| $31 \%$ or higher | 28 | $15.4 \%$ |

