## Rockingham County: Census 2020 Real-Time Response Rates - Week of March 23

## How is Rockingham County performing?

In 2020, 20.4\% of households in Rockingham County have filled out the Census questionnaire from March 12, 2020 to March 23, 2020, above the state response rate of $16.6 \%$. Rockingham County is currently ranked 5 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Rockingham County?
9.5\% of Rockingham households responded to the census online versus $13.1 \%$ of all NC households.
$10.9 \%$ of Rockingham households responded to the census by phone or mail versus $3.5 \%$ of all NC households.

## Where are people responding in Rockingham County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 415 | $30.5 \%$ |
| $\mathbf{2}$ | 406.01 | $28.1 \%$ |
| $\mathbf{3}$ | 408 | $27.8 \%$ |
| $\mathbf{4}$ | 401.01 | $27.6 \%$ |
| $\mathbf{5}$ | 405.02 | $25.8 \%$ |

Where are people not responding in Rockingham County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{2 1}$ | 404 | $10.3 \%$ |
| $\mathbf{2 0}$ | 406.02 | $11.8 \%$ |
| $\mathbf{1 9}$ | 410.02 | $13.0 \%$ |
| $\mathbf{1 8}$ | 416.02 | $13.5 \%$ |
| $\mathbf{1 7}$ | 403 | $13.9 \%$ |

How many households in Rockingham County self-responded in past census counts?
Historic census self-response rates for Rockingham County were $66.0 \%$ in 1990, $64.0 \%$ in 2000, and $69.3 \%$ in 2010.

How are target groups responding in Rockingham County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 6 | $15.8 \%$ |
| $4 \%$ to $5.5 \%$ | 6 | $22.3 \%$ |
| $5.5 \%$ to $7.2 \%$ | 6 | $21.8 \%$ |
| $7.2 \%$ or higher | 3 | $26.0 \%$ |

Immigrant Population-7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $2.9 \%$ | 12 | $21.2 \%$ |
| $2.9 \%$ to $5.7 \%$ | 6 | $20.5 \%$ |
| $5.7 \%$ to $9.8 \%$ | 2 | $18.1 \%$ |
| $9.8 \%$ or higher | 1 | $23.7 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 2 | $13.8 \%$ |
| $14 \%$ to $28 \%$ | 13 | $20.4 \%$ |
| $28 \%$ to $50 \%$ | 5 | $24.6 \%$ |
| $50 \%$ or higher | 1 | $21.6 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 0 | n.a. |
| $12 \%$ to $21 \%$ | 2 | $14.4 \%$ |
| $21 \%$ to $31 \%$ | 10 | $19.6 \%$ |
| $31 \%$ or higher | 9 | $23.6 \%$ |

