

Swain County: Census 2020 Real-Time Response Rates – Week of March 23

How is Swain County performing?

In 2020, **8.6%** of households in Swain County have filled out the Census questionnaire from March 12, 2020 to March 23, 2020, **below** the state response rate of **16.6%**. Swain County is currently ranked 95 out of 100 counties in NC.

How are people responding to the 2020 Census in Swain County?

2.8% of Swain households responded to the census online versus 13.1% of all NC households.

5.8% of Swain households responded to the census by phone or mail versus 3.5% of all NC households.

Where are people responding in Swain County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9603.01	12.1%
2	9603.02	11.8%
3	9602	10.6%
4	9401	0.7%
5	9802	0.0%

Where are people not responding in Swain County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
5	9802	0.0%
4	9401	0.7%
3	9602	10.6%
2	9603.02	11.8%
1	9603.01	12.1%

How many households in Swain County self-responded in past census counts?

Historic census self-response rates for Swain County were 54.0% in 1990, 48.0% in 2000, and 33.9% in 2010.



CAROLINA
DEMOGRAPHY

How are target groups responding in Swain County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	1	10.6%
4% to 5.5%	1	12.1%
5.5% to 7.2%	1	11.8%
7.2% or higher	1	0.7%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	3	8.2%
2.9% to 5.7%	1	10.6%
5.7% to 9.8%	0	n.a.
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	2	12.0%
14% to 28%	1	10.6%
28% to 50%	0	n.a.
50% or higher	1	0.7%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	0	n.a.
31% or higher	4	8.8%