Wake County: Census 2020 Real-Time Response Rates - Week of March 23

How is Wake County performing?

In 2020, **19.0**% of households in Wake County have filled out the Census questionnaire from March 12, 2020 to March 23, 2020, **above** the state response rate of **16.6**%. Wake County is currently ranked 13 out of 100 counties in NC.

How are people responding to the 2020 Census in Wake County?

18.6% of Wake households responded to the census online versus 13.1% of all NC households.

0.4% of Wake households responded to the census by phone or mail versus 3.5% of all NC households.

Where are people responding in Wake County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1 | 540.16 | 31.6% |
| 2 | 534.14 | 29.3% |
| 3 | 528.01 | 28.9% |
| 4 | 524.04 | 28.1% |
| 4 | 525.06 | 28.1% |

Where are people not responding in Wake County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 186 | 9802 | 0.0% |
| 185 | 536.09 | 7.4% |
| 184 | 540.18 | 8.1% |
| 183 | 509 | 8.5% |
| 182 | 541.13 | 8.6% |

How many households in Wake County self-responded in past census counts?

Historic census self-response rates for Wake County were 66.0% in 1990, 71.0% in 2000, and 71.8% in 2010.





How are target groups responding in Wake County?

Young Children - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1% | 44 | 19.6% |
| 4% to 5.5% | 35 | 20.7% |
| 5.5% to 7.2% | 51 | 19.2% |
| 7.2% or higher | 56 | 17.6% |

Immigrant Population - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9% | 6 | 18.8% |
| 2.9% to 5.7% | 29 | 20.0% |
| 5.7% to 9.8% | 56 | 19.7% |
| 9.8% or higher | 95 | 18.5% |

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14% | 32 | 20.5% |
| 14% to 28% | 49 | 21.2% |
| 28% to 50% | 68 | 18.9% |
| 50% or higher | 37 | 15.4% |

No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12% | 129 | 19.5% |
| 12% to 21% | 45 | 18.5% |
| 21% to 31% | 8 | 16.9% |
| 31% or higher | 4 | 15.2% |



