## Wake County: Census 2020 Real-Time Response Rates - Week of March 23

## How is Wake County performing?

In 2020, 19.0\% of households in Wake County have filled out the Census questionnaire from March 12, 2020 to March 23, 2020, above the state response rate of $\mathbf{1 6 . 6 \%}$. Wake County is currently ranked 13 out of 100 counties in NC.

How are people responding to the 2020 Census in Wake County?
$\mathbf{1 8 . 6 \%}$ of Wake households responded to the census online versus $13.1 \%$ of all NC households.
$\mathbf{0 . 4 \%}$ of Wake households responded to the census by phone or mail versus $3.5 \%$ of all NC households.

## Where are people responding in Wake County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 540.16 | $31.6 \%$ |
| $\mathbf{2}$ | 534.14 | $29.3 \%$ |
| $\mathbf{3}$ | 528.01 | $28.9 \%$ |
| $\mathbf{4}$ | 524.04 | $28.1 \%$ |
| $\mathbf{4}$ | 525.06 | $28.1 \%$ |

Where are people not responding in Wake County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1 8 6}$ | 9802 | $0.0 \%$ |
| $\mathbf{1 8 5}$ | 536.09 | $7.4 \%$ |
| $\mathbf{1 8 4}$ | 540.18 | $8.1 \%$ |
| $\mathbf{1 8 3}$ | 509 | $8.5 \%$ |
| $\mathbf{1 8 2}$ | 541.13 | $8.6 \%$ |

How many households in Wake County self-responded in past census counts?
Historic census self-response rates for Wake County were $66.0 \%$ in 1990, $71.0 \%$ in 2000, and $71.8 \%$ in 2010.

How are target groups responding in Wake County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 44 | $19.6 \%$ |
| $4 \%$ to $5.5 \%$ | 35 | $20.7 \%$ |
| $5.5 \%$ to $7.2 \%$ | 51 | $19.2 \%$ |
| $7.2 \%$ or higher | 56 | $17.6 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $2.9 \%$ | 6 | $18.8 \%$ |
| $2.9 \%$ to $5.7 \%$ | 29 | $20.0 \%$ |
| $5.7 \%$ to $9.8 \%$ | 56 | $19.7 \%$ |
| $9.8 \%$ or higher | 95 | $18.5 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 32 | $20.5 \%$ |
| $14 \%$ to $28 \%$ | 49 | $21.2 \%$ |
| $28 \%$ to $50 \%$ | 68 | $18.9 \%$ |
| $50 \%$ or higher | 37 | $15.4 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 129 | $19.5 \%$ |
| $12 \%$ to $21 \%$ | 45 | $18.5 \%$ |
| $21 \%$ to $31 \%$ | 8 | $16.9 \%$ |
| $31 \%$ or higher | 4 | $15.2 \%$ |

