## Watauga County: Census 2020 Real-Time Response Rates - Week of March 23

## How is Watauga County performing?

In 2020, 8.3\% of households in Watauga County have filled out the Census questionnaire from March 12, 2020 to March 23, 2020, below the state response rate of $\mathbf{1 6 . 6 \%}$. Watauga County is currently ranked 96 out of 100 counties in NC.

How are people responding to the 2020 Census in Watauga County?
$\mathbf{8 . 2 \%}$ of Watauga households responded to the census online versus $13.1 \%$ of all NC households.
$\mathbf{0 . 1} \%$ of Watauga households responded to the census by phone or mail versus $3.5 \%$ of all NC households.

## Where are people responding in Watauga County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 9205 | $13.9 \%$ |
| $\mathbf{2}$ | 9204 | $11.9 \%$ |
| $\mathbf{3}$ | 9206.01 | $10.4 \%$ |
| $\mathbf{4}$ | 9207.01 | $10.2 \%$ |
| $\mathbf{5}$ | 9207.03 | $10.1 \%$ |

Where are people not responding in Watauga County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1 3}$ | 9208 | $2.7 \%$ |
| $\mathbf{1 2}$ | 9210 | $3.4 \%$ |
| $\mathbf{1 1}$ | 9206.02 | $6.0 \%$ |
| $\mathbf{1 0}$ | 9209 | $6.1 \%$ |
| $\mathbf{9}$ | 9203 | $8.1 \%$ |

How many households in Watauga County self-responded in past census counts?
Historic census self-response rates for Watauga County were $55.0 \%$ in $1990,54.0 \%$ in 2000, and $52.8 \%$ in 2010.

How are target groups responding in Watauga County?
Young Children - 5.9\% of NC population ages 0-4

| $\%$ Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 7 | $8.4 \%$ |
| $4 \%$ to $5.5 \%$ | 5 | $8.5 \%$ |
| $5.5 \%$ to $7.2 \%$ | 1 | $9.9 \%$ |
| $7.2 \%$ or higher | 0 | n.a. |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $2.9 \%$ | 6 | $9.2 \%$ |
| $2.9 \%$ to $5.7 \%$ | 6 | $8.3 \%$ |
| $5.7 \%$ to $9.8 \%$ | 1 | $6.0 \%$ |
| $9.8 \%$ or higher | 0 | n.a. |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 13 | $8.5 \%$ |
| $14 \%$ to $28 \%$ | 0 | n.a. |
| $28 \%$ to $50 \%$ | 0 | n.a. |
| $50 \%$ or higher | 0 | n.a. |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 3 | $7.8 \%$ |
| $12 \%$ to $21 \%$ | 7 | $8.4 \%$ |
| $21 \%$ to $31 \%$ | 3 | $9.6 \%$ |
| $31 \%$ or higher | 0 | n.a. |

