## Wilson County: Census 2020 Real-Time Response Rates - Week of March 23

## How is Wilson County performing?

In 2020, 16.4\% of households in Wilson County have filled out the Census questionnaire from March 12, 2020 to March 23,2020 , below the state response rate of $\mathbf{1 6 . 6 \%}$. Wilson County is currently ranked 55 out of 100 counties in NC.

How are people responding to the 2020 Census in Wilson County?
9.7\% of Wilson households responded to the census online versus $13.1 \%$ of all NC households.
$6.7 \%$ of Wilson households responded to the census by phone or mail versus $3.5 \%$ of all NC households.

Where are people responding in Wilson County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 5.02 | $23.4 \%$ |
| $\mathbf{2}$ | 17 | $20.7 \%$ |
| $\mathbf{3}$ | 4 | $20.6 \%$ |
| $\mathbf{4}$ | 9 | $20.2 \%$ |
| $\mathbf{5}$ | 16 | $19.8 \%$ |

Where are people not responding in Wilson County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1 9}$ | 2 | $6.1 \%$ |
| $\mathbf{1 8}$ | 8.01 | $9.7 \%$ |
| $\mathbf{1 7}$ | 1 | $10.7 \%$ |
| $\mathbf{1 6}$ | 15 | $11.9 \%$ |
| $\mathbf{1 5}$ | 3 | $12.2 \%$ |

How many households in Wilson County self-responded in past census counts?
Historic census self-response rates for Wilson County were $61.0 \%$ in $1990,63.0 \%$ in 2000, and $65.1 \%$ in 2010.

How are target groups responding in Wilson County?
Young Children - 5.9\% of NC population ages 0-4

| $\%$ Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 3 | $15.5 \%$ |
| $4 \%$ to $5.5 \%$ | 5 | $17.2 \%$ |
| $5.5 \%$ to $7.2 \%$ | 5 | $18.1 \%$ |
| $7.2 \%$ or higher | 6 | $11.8 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $2.9 \%$ | 3 | $17.0 \%$ |
| $2.9 \%$ to $5.7 \%$ | 4 | $15.5 \%$ |
| $5.7 \%$ to $9.8 \%$ | 9 | $15.6 \%$ |
| $9.8 \%$ or higher | 3 | $13.3 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 0 | n.a. |
| $14 \%$ to $28 \%$ | 3 | $18.1 \%$ |
| $28 \%$ to $50 \%$ | 8 | $17.3 \%$ |
| $50 \%$ or higher | 8 | $12.6 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 1 | $15.7 \%$ |
| $12 \%$ to $21 \%$ | 4 | $16.4 \%$ |
| $21 \%$ to $31 \%$ | 7 | $18.9 \%$ |
| $31 \%$ or higher | 7 | $11.4 \%$ |

