# Wilson County: Census 2020 Real-Time Response Rates - Week of March 23

### **How is Wilson County performing?**

In 2020, **16.4**% of households in Wilson County have filled out the Census questionnaire from March 12, 2020 to March 23, 2020, **below** the state response rate of **16.6**%. Wilson County is currently ranked 55 out of 100 counties in NC.

### How are people responding to the 2020 Census in Wilson County?

- 9.7% of Wilson households responded to the census online versus 13.1% of all NC households.
- **6.7**% of Wilson households responded to the census by phone or mail versus 3.5% of all NC households.

### Where are people responding in Wilson County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1    | 5.02         | 23.4%              |
| 2    | 17           | 20.7%              |
| 3    | 4            | 20.6%              |
| 4    | 9            | 20.2%              |
| 5    | 16           | 19.8%              |

#### Where are people not responding in Wilson County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 19   | 2            | 6.1%               |
| 18   | 8.01         | 9.7%               |
| 17   | 1            | 10.7%              |
| 16   | 15           | 11.9%              |
| 15   | 3            | 12.2%              |

#### How many households in Wilson County self-responded in past census counts?

Historic census self-response rates for Wilson County were 61.0% in 1990, 63.0% in 2000, and 65.1% in 2010.





## How are target groups responding in Wilson County?

Young Children - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1%   | 3           | 15.5%                 |
| 4% to 5.5%       | 5           | 17.2%                 |
| 5.5% to 7.2%     | 5           | 18.1%                 |
| 7.2% or higher   | 6           | 11.8%                 |

# **Immigrant Population** - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9%           | 3           | 17.0%                 |
| 2.9% to 5.7%             | 4           | 15.5%                 |
| 5.7% to 9.8%             | 9           | 15.6%                 |
| 9.8% or higher           | 3           | 13.3%                 |

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14%        | 0           | n.a.                  |
| 14% to 28%           | 3           | 18.1%                 |
| 28% to 50%           | 8           | 17.3%                 |
| 50% or higher        | 8           | 12.6%                 |

No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12%         | 1           | 15.7%                 |
| 12% to 21%            | 4           | 16.4%                 |
| 21% to 31%            | 7           | 18.9%                 |
| 31% or higher         | 7           | 11.4%                 |



