# **Johnston County: Census 2020 Real-Time Response Rates - Week Ending May 2**5

# **How is Johnston County performing?**

**61.7%** of households in Johnston County have self-responded to the 2020 Census between March 12 and May 25, 2020, **above** the state response rate of **56.4%.** Johnston County is currently ranked 11 out of 100 counties in NC.

## How are people responding to the 2020 Census in Johnston County?

49.3% of Johnston households responded to the census online versus 44.4% of all NC households.

**12.4%** of Johnston households responded to the census by phone or mail versus 12.0% of all NC households.

## Where are people responding in Johnston County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1    | 411.03       | 72.9%              |
| 2    | 411.02       | 71.5%              |
| 3    | 402.03       | 70.6%              |
| 4    | 415.02       | 69.2%              |
| 5    | 415.01       | 67.1%              |

#### Where are people not responding in Johnston County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 25   | 401          | 47.0%              |
| 24   | 412.02       | 47.6%              |
| 23   | 412.01       | 50.3%              |
| 22   | 403.01       | 50.8%              |
| 21   | 404          | 51.2%              |

# How many households in Johnston County self-responded in past census counts?

Historic census self-response rates for Johnston County were 58.0% in 1990, 60.0% in 2000, and 69.4% in 2010.



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# How are target groups responding in Johnston County?

Young Children - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1%   | 2           | 55.8%                 |
| 4% to 5.5%       | 6           | 59.5%                 |
| 5.5% to 7.2%     | 10          | 59.4%                 |
| 7.2% or higher   | 7           | 59.8%                 |

# **Immigrant Population** - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9%           | 0           | n.a.                  |
| 2.9% to 5.7%             | 8           | 63.1%                 |
| 5.7% to 9.8%             | 11          | 59.5%                 |
| 9.8% or higher           | 6           | 53.7%                 |

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14%        | 0           | n.a.                  |
| 14% to 28%           | 13          | 62.2%                 |
| 28% to 50%           | 8           | 57.7%                 |
| 50% or higher        | 4           | 52.7%                 |

## No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12%         | 3           | 71.7%                 |
| 12% to 21%            | 5           | 63.2%                 |
| 21% to 31%            | 7           | 60.4%                 |
| 31% or higher         | 10          | 52.8%                 |



