

## Lenoir County: Census 2020 Real-Time Response Rates - Week Ending May 25

### How is Lenoir County performing?

**55.0%** of households in Lenoir County have self-responded to the 2020 Census between March 12 and May 25, 2020, **below** the state response rate of **56.4%**. Lenoir County is currently ranked 42 out of 100 counties in NC.

### How are people responding to the 2020 Census in Lenoir County?

**29.0%** of Lenoir households responded to the census online versus 44.4% of all NC households.

**26.0%** of Lenoir households responded to the census by phone or mail versus 12.0% of all NC households.

### Where are people responding in Lenoir County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	108	66.6%
2	106	63.7%
3	110.01	62.5%
4	110.02	58.1%
5	101	56.2%

### Where are people not responding in Lenoir County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
15	104	30.3%
14	103	35.6%
13	105	49.6%
12	107	50.0%
11	102	51.0%

### How many households in Lenoir County self-responded in past census counts?

Historic census self-response rates for Lenoir County were 64.0% in 1990, 62.0% in 2000, and 65.3% in 2010.



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## How are target groups responding in Lenoir County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	43.3%
4% to 5.5%	6	58.6%
5.5% to 7.2%	3	55.8%
7.2% or higher	4	47.3%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	50.8%
2.9% to 5.7%	6	53.8%
5.7% to 9.8%	4	54.4%
9.8% or higher	0	n.a.

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	1	54.2%
14% to 28%	1	53.8%
28% to 50%	5	57.4%
50% or higher	8	50.0%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	58.1%
12% to 21%	2	58.1%
21% to 31%	9	56.0%
31% or higher	3	38.6%



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