## Guilford County: Census 2020 Real-Time Response Rates - Week Ending April 2

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## How is Guilford County performing?

$54.2 \%$ of households in Guilford County have self-responded to the 2020 Census between March 12 and April 26,2020 , above the state response rate of $48.5 \%$. Guilford County is currently ranked 5 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Guilford County?
47.3\% of Guilford households responded to the census online versus $41.0 \%$ of all NC households.
$6.9 \%$ of Guilford households responded to the census by phone or mail versus $7.5 \%$ of all NC households.

## Where are people responding in Guilford County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 125.05 | $77.4 \%$ |
| $\mathbf{2}$ | 125.11 | $76.6 \%$ |
| $\mathbf{3}$ | 125.1 | $76.4 \%$ |
| $\mathbf{4}$ | 164.08 | $73.9 \%$ |
| $\mathbf{5}$ | 160.09 | $73.7 \%$ |

Where are people not responding in Guilford County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1 1 8}$ | 110 | $29.7 \%$ |
| $\mathbf{1 1 7}$ | 126.08 | $33.0 \%$ |
| $\mathbf{1 1 6}$ | 143 | $33.8 \%$ |
| $\mathbf{1 1 5}$ | 126.01 | $35.3 \%$ |
| $\mathbf{1 1 4}$ | 112 | $36.1 \%$ |

How many households in Guilford County self-responded in past census counts?
Historic census self-response rates for Guilford County were $69.0 \%$ in $1990,67.0 \%$ in 2000, and $68.5 \%$ in 2010.

How are target groups responding in Guilford County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 34 | $56.5 \%$ |
| $4 \%$ to $5.5 \%$ | 19 | $58.1 \%$ |
| $5.5 \%$ to $7.2 \%$ | 28 | $55.8 \%$ |
| $7.2 \%$ or higher | 37 | $48.6 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :---: | :---: | :---: |
| Less than $2.9 \%$ | 8 | $58.0 \%$ |
| $2.9 \%$ to $5.7 \%$ | 24 | $54.5 \%$ |
| $5.7 \%$ to $9.8 \%$ | 32 | $56.2 \%$ |
| $9.8 \%$ or higher | 54 | $52.2 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 8 | $67.0 \%$ |
| $14 \%$ to $28 \%$ | 29 | $63.7 \%$ |
| $28 \%$ to $50 \%$ | 32 | $54.8 \%$ |
| $50 \%$ or higher | 49 | $45.9 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 16 | $68.8 \%$ |
| $12 \%$ to $21 \%$ | 27 | $60.3 \%$ |
| $21 \%$ to $31 \%$ | 30 | $53.4 \%$ |
| $31 \%$ or higher | 45 | $45.7 \%$ |

