Pitt County: Census 2020 Real-Time Response Rates - Week Ending April 26

How is Pitt County performing?

46.6% of households in Pitt County have self-responded to the 2020 Census between March 12 and April 26, 2020, **below** the state response rate of **48.5%**. Pitt County is currently ranked 44 out of 100 counties in NC.

How are people responding to the 2020 Census in Pitt County?

40.8% of Pitt households responded to the census online versus 41.0% of all NC households.

5.8% of Pitt households responded to the census by phone or mail versus 7.5% of all NC households.

Where are people responding in Pitt County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	3.01	65.8%
2	10.03	61.1%
3	5.01	60.0%
4	13.03	60.0%
5	13.02	59.0%

Where are people not responding in Pitt County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
32	1	23.9%
31	2.01	29.7%
30	5.02	37.3%
29	19	40.0%
28	20.01	40.2%

How many households in Pitt County self-responded in past census counts?

Historic census self-response rates for Pitt County were 67.0% in 1990, 62.0% in 2000, and 63.9% in 2010.



CAROLINA **DEMOGRAPHY**

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How are target groups responding in Pitt County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	7	41.6%
4% to 5.5%	6	50.4%
5.5% to 7.2%	11	45.7%
7.2% or higher	8	51.0%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	14	44.7%
2.9% to 5.7%	6	50.8%
5.7% to 9.8%	9	48.1%
9.8% or higher	3	47.2%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	1	61.1%
14% to 28%	5	47.2%
28% to 50%	18	48.1%
50% or higher	8	42.6%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	3	62.3%
12% to 21%	14	51.2%
21% to 31%	8	41.0%
31% or higher	7	39.0%



