## Pitt County: Census 2020 Real-Time Response Rates - Week Ending April 26

How is Pitt County performing?
46.6\% of households in Pitt County have self-responded to the 2020 Census between March 12 and April 26, 2020, below the state response rate of $48.5 \%$. Pitt County is currently ranked 44 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Pitt County?
40.8\% of Pitt households responded to the census online versus $41.0 \%$ of all NC households.
$5.8 \%$ of Pitt households responded to the census by phone or mail versus $7.5 \%$ of all NC households.
Where are people responding in Pitt County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 3.01 | $65.8 \%$ |
| $\mathbf{2}$ | 10.03 | $61.1 \%$ |
| $\mathbf{3}$ | 5.01 | $60.0 \%$ |
| $\mathbf{4}$ | 13.03 | $60.0 \%$ |
| $\mathbf{5}$ | 13.02 | $59.0 \%$ |

Where are people not responding in Pitt County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{3 2}$ | 1 | $23.9 \%$ |
| $\mathbf{3 1}$ | 2.01 | $29.7 \%$ |
| $\mathbf{3 0}$ | 5.02 | $37.3 \%$ |
| $\mathbf{2 9}$ | 19 | $40.0 \%$ |
| $\mathbf{2 8}$ | 20.01 | $40.2 \%$ |

How many households in Pitt County self-responded in past census counts?
Historic census self-response rates for Pitt County were 67.0\% in 1990, 62.0\% in 2000, and 63.9\% in 2010.

How are target groups responding in Pitt County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 7 | $41.6 \%$ |
| $4 \%$ to $5.5 \%$ | 6 | $50.4 \%$ |
| $5.5 \%$ to $7.2 \%$ | 11 | $45.7 \%$ |
| $7.2 \%$ or higher | 8 | $51.0 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :---: | :---: | :---: |
| Less than $2.9 \%$ | 14 | $44.7 \%$ |
| $2.9 \%$ to $5.7 \%$ | 6 | $50.8 \%$ |
| $5.7 \%$ to $9.8 \%$ | 9 | $48.1 \%$ |
| $9.8 \%$ or higher | 3 | $47.2 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 1 | $61.1 \%$ |
| $14 \%$ to $28 \%$ | 5 | $47.2 \%$ |
| $28 \%$ to $50 \%$ | 18 | $48.1 \%$ |
| $50 \%$ or higher | 8 | $42.6 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 3 | $62.3 \%$ |
| $12 \%$ to $21 \%$ | 14 | $51.2 \%$ |
| $21 \%$ to $31 \%$ | 8 | $41.0 \%$ |
| $31 \%$ or higher | 7 | $39.0 \%$ |

