

Rockingham County: Census 2020 Real-Time Response Rates - Week Ending April 26

How is Rockingham County performing?

50.0% of households in Rockingham County have self-responded to the 2020 Census between March 12 and April 26, 2020, **above** the state response rate of **48.5%**. Rockingham County is currently ranked 23 out of 100 counties in NC.

How are people responding to the 2020 Census in Rockingham County?

30.7% of Rockingham households responded to the census online versus 41.0% of all NC households.

19.3% of Rockingham households responded to the census by phone or mail versus 7.5% of all NC households.

Where are people responding in Rockingham County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	415	57.4%
2	406.01	55.6%
3	401.01	54.9%
4	416.01	53.8%
5	408	53.0%

Where are people not responding in Rockingham County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
21	404	42.9%
20	407	44.1%
19	412	44.5%
18	406.02	46.1%
17	402	46.5%

How many households in Rockingham County self-responded in past census counts?

Historic census self-response rates for Rockingham County were 66.0% in 1990, 64.0% in 2000, and 69.3% in 2010.



CAROLINA
DEMOGRAPHY

How are target groups responding in Rockingham County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	50.0%
4% to 5.5%	6	49.7%
5.5% to 7.2%	6	49.6%
7.2% or higher	3	52.2%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	12	51.0%
2.9% to 5.7%	6	48.7%
5.7% to 9.8%	2	50.2%
9.8% or higher	1	47.9%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	2	48.5%
14% to 28%	13	50.8%
28% to 50%	5	49.9%
50% or higher	1	44.5%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	2	51.1%
21% to 31%	10	50.6%
31% or higher	9	49.3%



CAROLINA
DEMOGRAPHY